



BOLD
PUBLIC HEALTH
CENTER OF EXCELLENCE
ON DEMENTIA
CAREGIVING

Public Health and Faith: Part 3

October 12th, 2022



Welcome from...



Joseph E. Gaugler, PhD

Director, BOLD Public Health Center of Excellence on
Dementia Caregiving

Professor and Robert L. Kane Endowed Chair in Long-Term
Care & Aging, University of Minnesota

His research examines innovation in dementia care.






Land acknowledgement

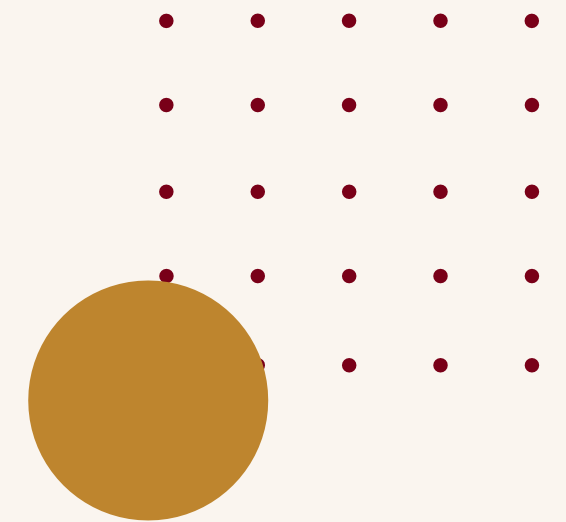
The University of Minnesota Twin Cities is located on traditional, ancestral, and contemporary lands of Indigenous people. We acknowledge with gratitude the Land itself and the People. We take to heart and commit through action to learn and honor the traditional cultural Dakota Values: Courage, Wisdom, Respect and Generosity.



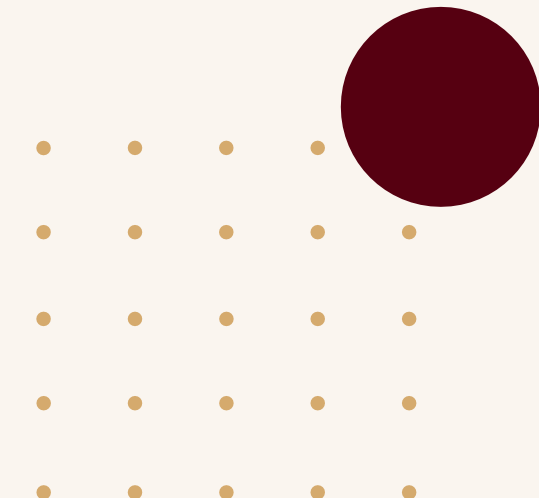
The BOLD Public Health Center of Excellence on Dementia Caregiving (PHCOE-DC)

Designed to support state, tribal and local public health agencies nationwide in developing their dementia caregiving-focused programs and initiatives, by...

-  Improving access to evidence-based programs and best practices.
-  Facilitating connections and collaboration among public health agencies and a wide range of service organizations.
-  Providing technical assistance for identifying, selecting implementing effective public health interventions and strategies.



Welcome speakers!



Shana and Doug Jones
Caregiver and
Person Living with
Dementia



Carol Shapiro
Former Dementia
Caregiver



Kimberly Hayman
Director, Office of
Faith-Based
Outreach,
Arkansas
Department of
Health



Daphne Johnston
Respite for All
Foundation, AL



Rabbi Lynn C. Liberman, BCC
Jewish Family
Services of St.
Paul, MN



A Caregiver's Perspective Panel

Speakers: Shana and Doug Jones and Carol Shapiro

Facilitator: Ginny Biggar



A Public Health Perspective

Speaker: Kimberly Hayman

Facilitator: Fayron Epps, PhD, RN, FGSA, FAAN

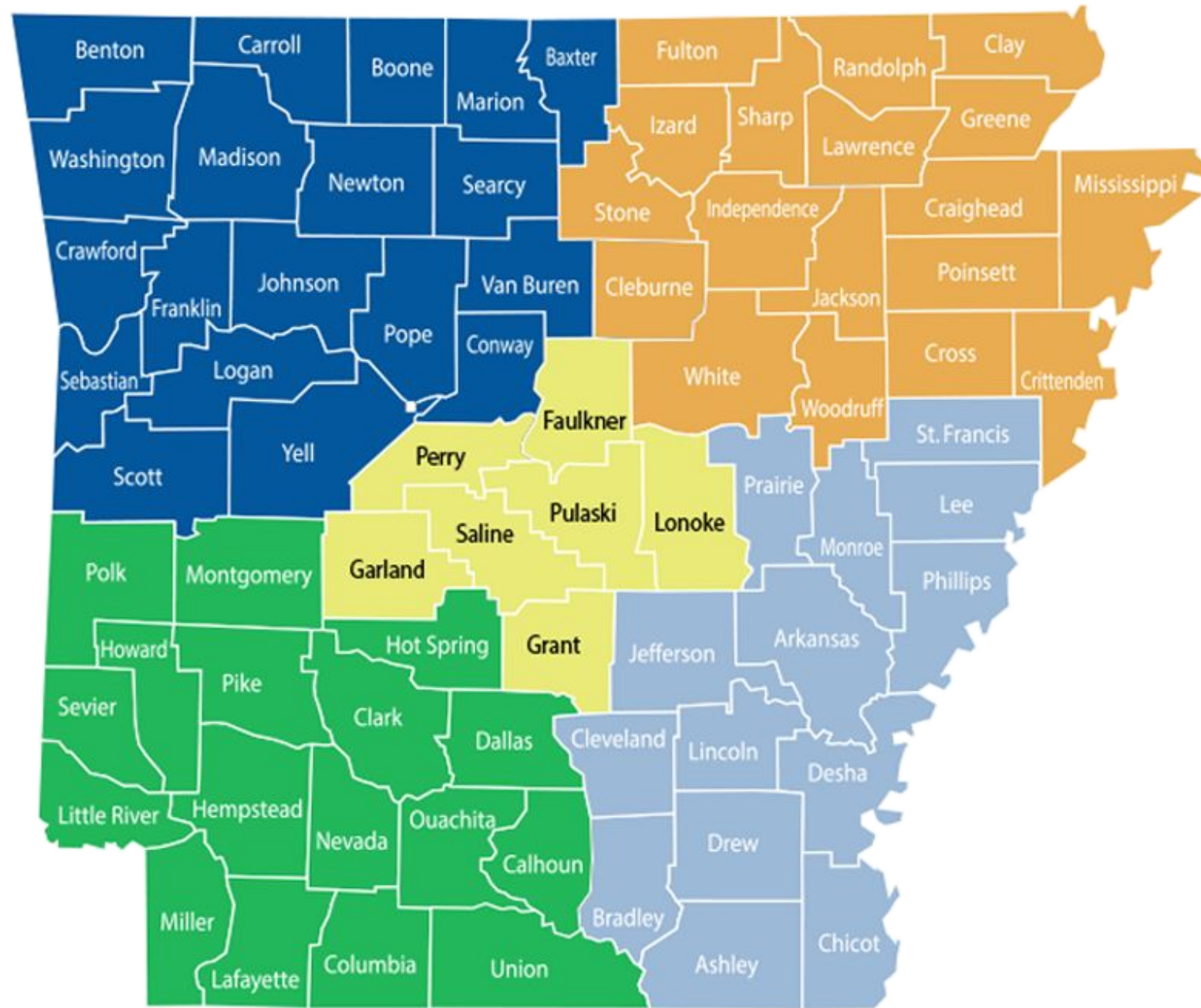


ARKANSAS DEPARTMENT OF HEALTH OFFICE OF FAITH-BASED OUTREACH



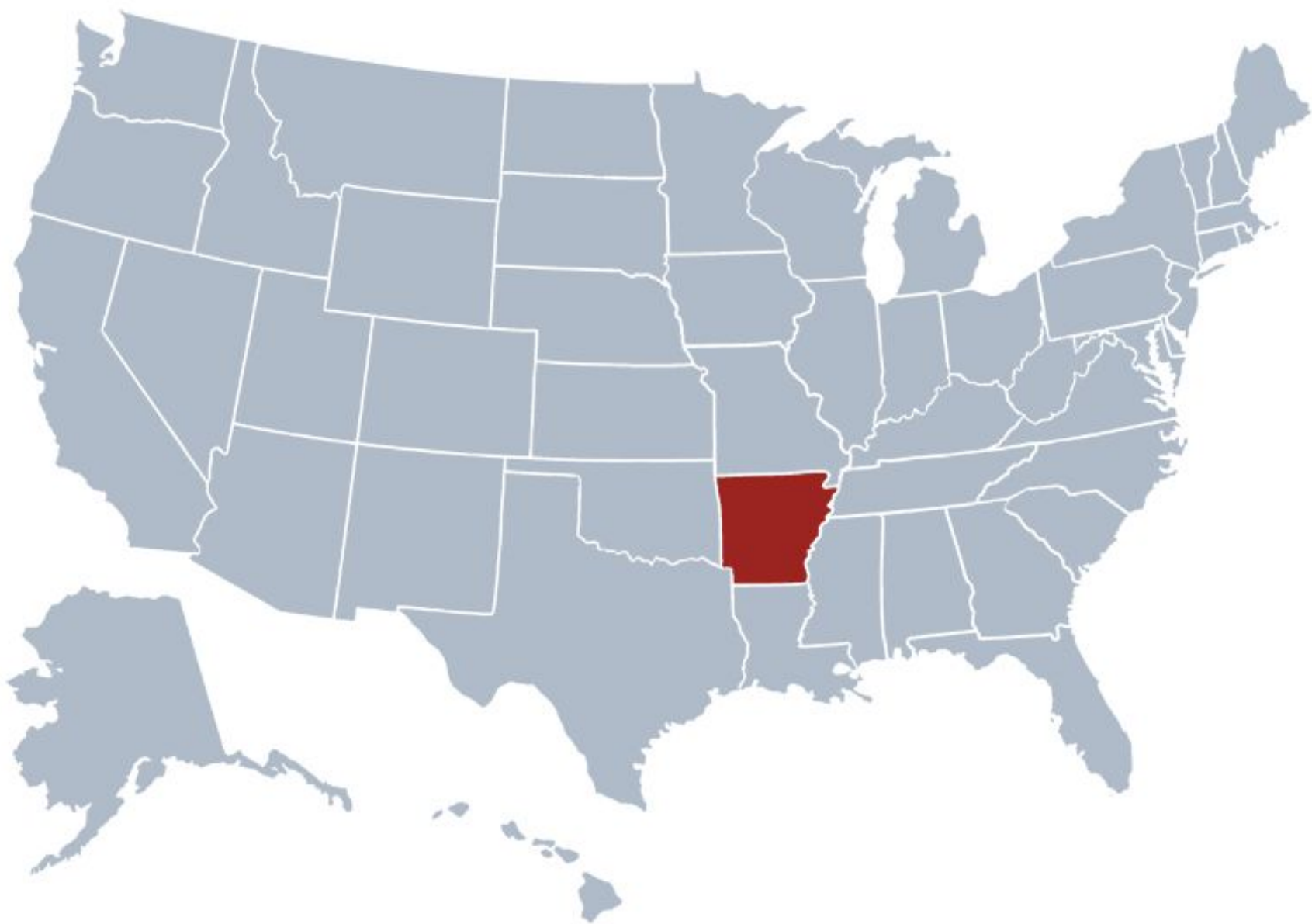
Kimberly Hayman
Director, ADH Office of Faith-based Outreach

Arkansas Department of Health



- Centralized public health system
- Main office in Little Rock, AR
- Four main Centers and Public Health Lab
- 94 local health units in 75 counties
- Local health units are regionally located
- Health and wellness services are provided at the local level









Religious Landscape



- Arkansas is a small rural state
- Rich in religious diversity
- Tied for 5th in nation in terms of religiosity
- 77% of Arkansans believe in God
- 70% of Arkansans believe religion is important
- 70% of Arkansas are highly religious
- 41% of Arkansans attend church at least once a week
- 65% of Arkansans pray daily
- Over 7,500 congregations

Religious Diversity



 <i>Baha'i</i>	 <i>Black Hebrew Israelites</i>	 <i>Buddhism</i>	 <i>Christianity</i>	 <i>Five-Percent Nation</i>	 <i>Hinduism</i>	 <i>Islam</i>	 <i>Jainism</i>	 <i>Judaism</i>
 <i>Nation of Islam</i>	 <i>Sikhism</i>	 <i>Taoism</i>	 <i>Yahweh</i>	 <i>Zoroastrianism</i>				





The Office of Faith-based Outreach works to inform, educate and empower communities of faith to take an active role in their health



Outreach and Engagement Strategies



*Work Across ADH
Centers/
Branches*

*Work Alongside
Places of Worship*

*Partner/ Collaborate
with Community
Organizations*

*Faith-based
Outreach
Webpage*

*Faith-based
Outreach Liaisons*

*Monthly
e-Newsletter*

*Power 2B Whole
Regional Summits*

*Virtual
'Faith Forum'
Platforms*

*Community
Presentations*

*Media
Campaigns*

*"About Us"
Outreach Flyer*

Monitoring and Evaluation

Efforts to achieve measurable improvements in efficiency, effectiveness, performance, accountability, and outcomes responsive to community needs are ongoing.



We Monitor

- Number and frequency of collaborations with ADH Centers/community partners
- Number of places of worship engaged in health and wellness activities
- Number of individuals reached via places of worship
- Number of health and wellness programs requested/provided
- Number of community presentations given
- Faith Forum participation

Evaluation Methods

- Outreach satisfaction/experience survey (External)
- Support Outreach Survey (Internal)
- Faith Forum post survey
- Quarterly liaison audit and feedback survey

We Provide

- Reports with data visualizations
- Forum Reports

Challenges of Faith-based Outreach



Requires ongoing, mutually beneficial, consistent engagement

Differences in structure and belief systems

Flexibility/
Accessibility

Faith-based
culturally tailored

Fine lines: Respecting faith traditions/advocating for health

Advantages of Working with Communities of Faith



- Broad Outreach
- Hard-to-Reach, Hidden, and Vulnerable Populations
- Reduce Health Disparities
- Influence Behavior
- Resources





Kimberly Hayman

Director, Office of Faith-based Outreach

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References



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Kegler, M. C., Hall, S. M., & Kiser, M. (October 2010). Facilitators, Challenges, and Collaborative Activities in Faith and Health Partnerships to Address Health Disparities. *Health Education and Behavior, 37*(5), 665-679. doi:10.1177/1090198110363882

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Panel Discussion

Speakers: Daphne Johnston and Rabbi C. Lynn Liberman

Facilitator: Mary Ek, USAging, Dementia Friendly America



Q&A

Please, submit your questions in the Q&A Zoom feature!



Save the date!

Join us for “Natural Disasters and Dementia Caregivers: A Roundtable Discussion on Public Health Action”! You will learn about the impact of climate change on those living with dementia and caregivers and how public health can support their preparedness, response, and recovery from natural disasters.

- **October 27th, 2022, Noon-1:30pmET**



Connect with us!

Visit us online at <https://bolddementiacaregiving.org> to....

- ✓ Find today's slides and recording.
- ✓ Request Technical Assistance to support your public health work in dementia caregiving.
- ✓ Access resources and materials.
- ✓ Stay up to date with PHCOE-DC activities.

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@PHCOE_DC



Thank you for joining us today!

Please, take a moment to complete our evaluation form at the end of this presentation.

