Successful Public Health Approaches in Dementia Caregiving: Mississippi

A Virtual Roundtable Series

November 15th, 2022

Welcome from...

Elma Johnson, MPH

Coordinator, BOLD Public Health Center of Excellence on Dementia

Caregiving

Coordinator, Center for Health Aging and Innovation (CHAI),

University of Minnesota School of Public Health

Land acknowledgement

The University of Minnesota Twin Cities is located on traditional, ancestral, and contemporary lands of Indigenous people. We acknowledge with gratitude the Land itself and the People. We take to heart and commit through action to learn and honor the traditional cultural Dakota Values: Courage, Wisdom, Respect and Generosity.

The BOLD Public Health Center of Excellence on Dementia Caregiving (PHCOE-DC)

Designed to support state, tribal and local public health agencies nationwide in developing their dementia caregiving-focused programs and initiatives, by…
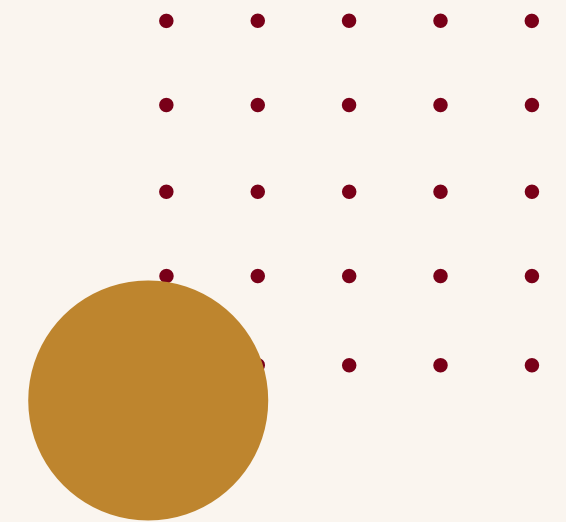
☑ Improving **access to evidence-based** programs and best practices.

☑ **Facilitating connections and collaboration** among public health agencies and a wide range of service organizations.

☑ Providing **technical assistance** for identifying, selecting implementing effective public health interventions and strategies.

Successful Public Health Approaches: *A virtual Roundtable Series*

✓ **Bi-monthly**, roundtable series for **public health**.

✓ We will highlight **the story of one state**.

✓ Opportunity for **networking, peer-learning and idea generation**.

✓ A community of practice, where agencies can share their successes and learnings, and get ideas for action.

Reminders for the Presentation Session
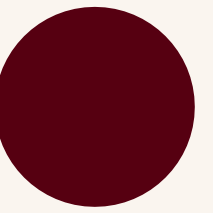
❖ Please, **mute yourself and turn off your camera** while the panelists are presenting.

❖ Display **your name and organization in Zoom.**

❖ **Enter your questions into the chat.** After the presentation, there will be a conversation.

❖ If you wish to answer a question or speak, **please raise your hand and only unmute if you are prompted.**

❖ Use the **chat for other questions, comments, and sharing resources.**

❖ A recording of the meeting and the presentation slides will be shared after the event.

Poll
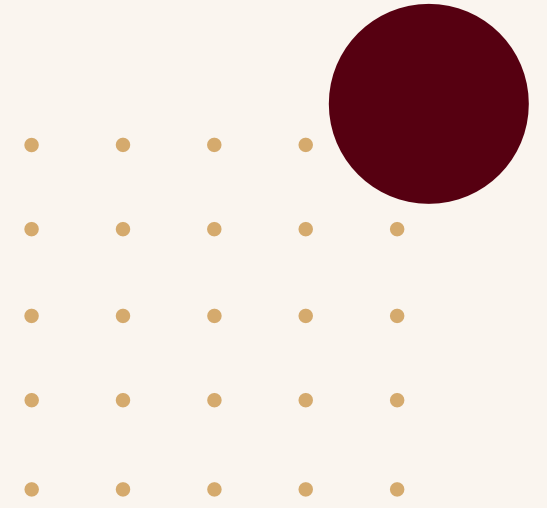
Please complete the poll on your screen.

Welcome panelists!

Kina White, DrPH, MHSA, FACHE

Director, Office of Community Health Improvement
Mississippi State Department of Health
Principal Investigator, Mississippi BOLD Program
*Board Member*, UsAgainstAlzheimer's Center for
Brain Health Equity

Denise Lafferty, RN, BSN

Chief Strategy and Operations Officer,
The Memory Impairment and Neurodegenerative
Dementia (MIND) Center,
University of Mississippi Medical Center
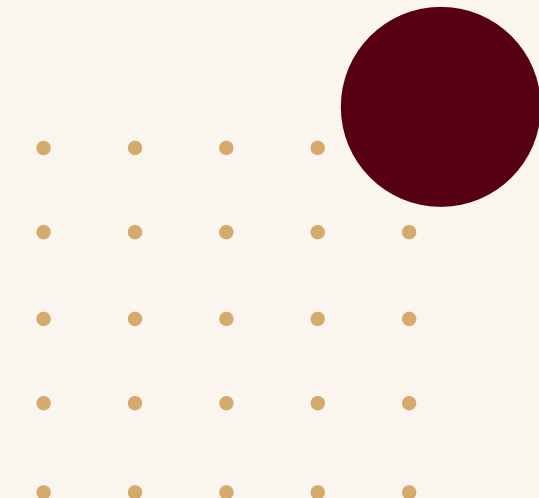
Presentation Objectives

- To provide an overview of the Mississippi's public health structure and BOLD Core Capacity program
- Illustrate the history and timeline of the State of MS's Alzheimer's State Plan, Stakeholders and Collaborators
- Demonstrate the collaborative impact of the BOLD program in statewide efforts
- Engage in roundtable discussion
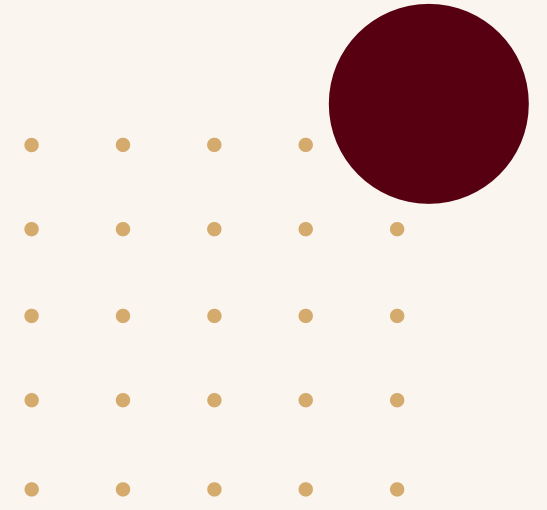
MSDH Public Health Structure

★ *Mission is to advance to protect and advance the health, well-being and safety of everyone in Mississippi.*

- Centralized governance structure
- Three Public Health Regions: Northern, Central and Southern
- Regional Health Officers and Administrators provide oversight for clinics in 80 of 82 counties
- Out of all 82 counties, greater than 16% of the total population is aged 65 and older
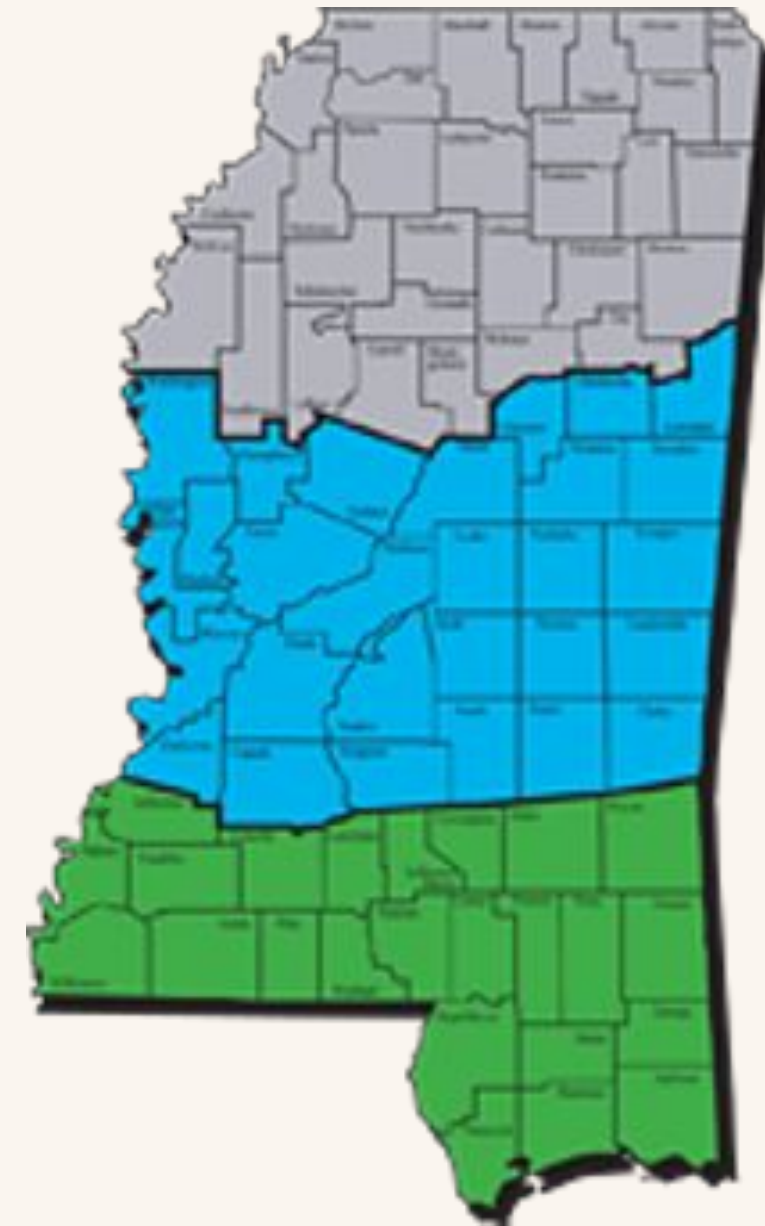
CDC BOLD Public Health Programs

The CDC BOLD Public Health Programs to Address Alzheimer's Disease and Related Dementias will promote a strong public health approach by focusing on changing systems, environments and policies to **promote risk reduction, early diagnosis, prevention and management of comorbidities, and to avoid hospitalizations. Support will also be provided to caregivers.**

- New Funding to Public Health Departments
- BOLD Public Health Centers of Excellence Awarded
- Core Capacity Awarded to MSDH– August 2020
- 3-Year Program Funding: 2020 – 2023
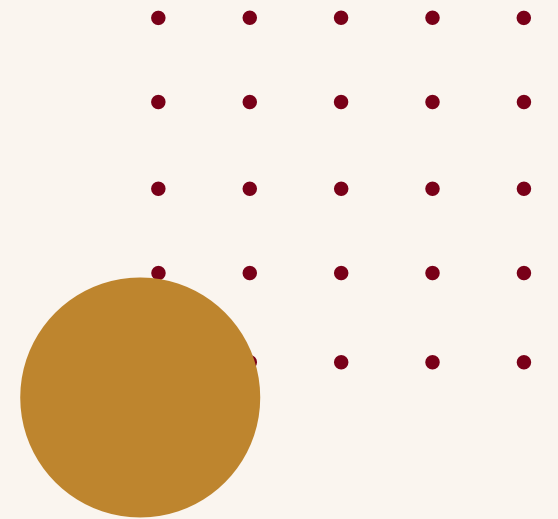- www.cdc.gov/aging (Alzheimer's Disease and Healthy Aging)
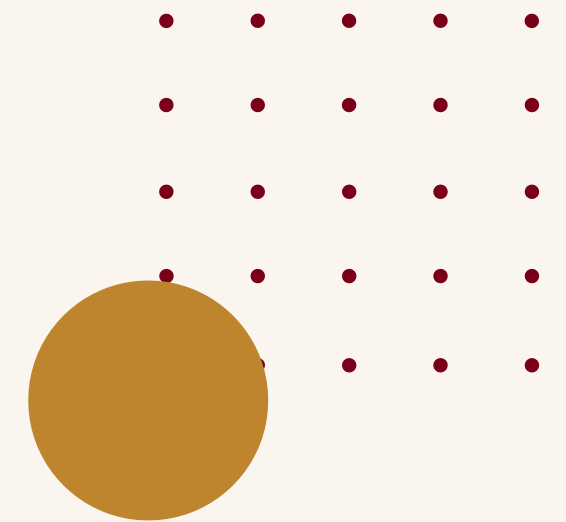
Mississippi BOLD Program (Core Capacity)
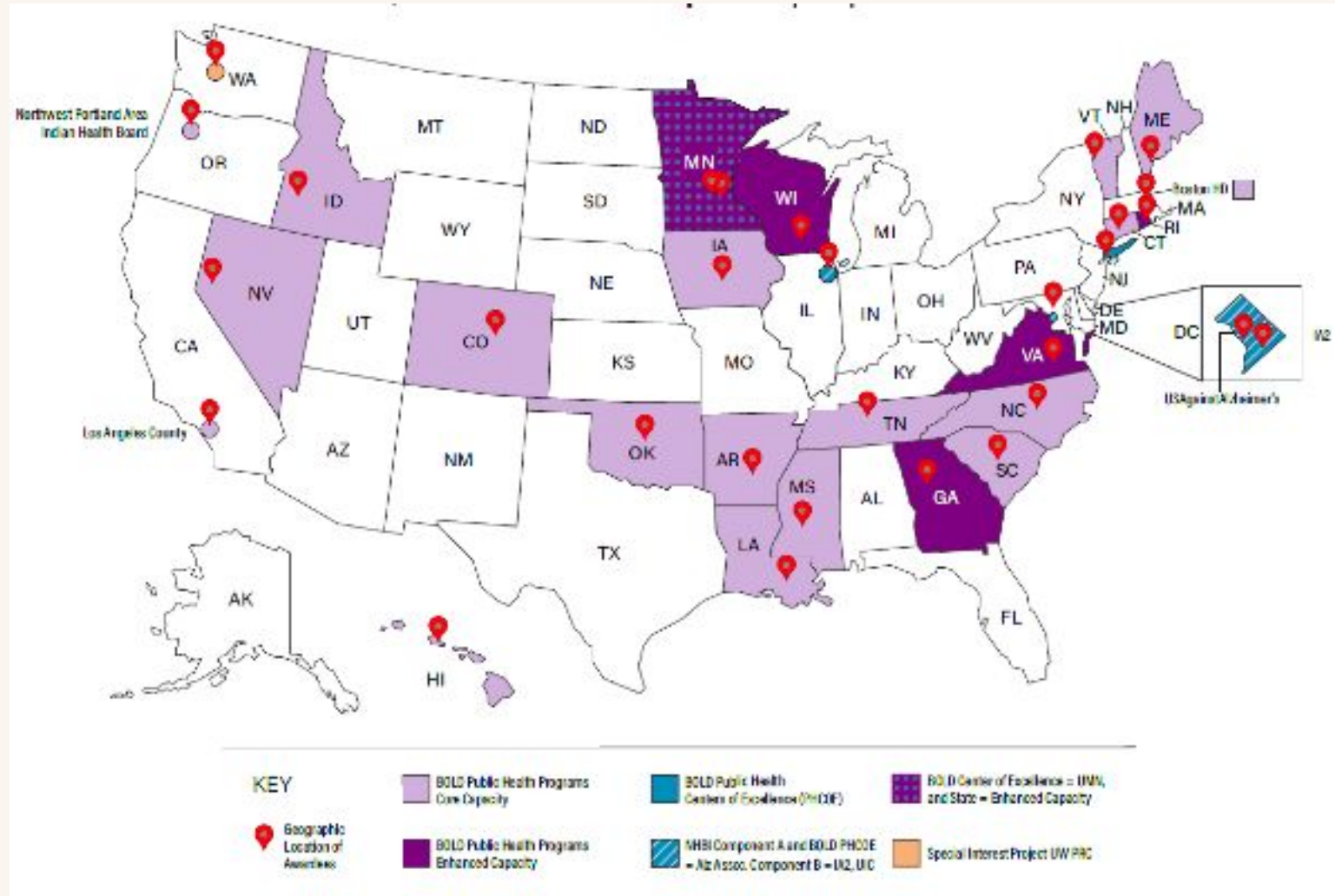
Core Level
Arkansas
City of Boston
Colorado
Connecticut
Hawaii
Idaho
Iowa
Los Angeles County
Louisiana

Maine
Mississippi
Nevada
North Carolina
Northwest Portland Area Indian Health Board
South Carolina
Tennessee
Oklahoma
Vermont

*Enhanced Level*
Georgia
Minnesota
Rhode Island
Virginia
Wisconsin

Mississippi BOLD Program

Priority Areas:

Address Alzheimer's as an _urgent_ public health issue to create population-level change

- Early detection and diagnosis
- Preventable hospitalizations
- Care planning and management
- Support for caregivers

Attention to:
- Health disparities
- Rural areas
- High burden populations
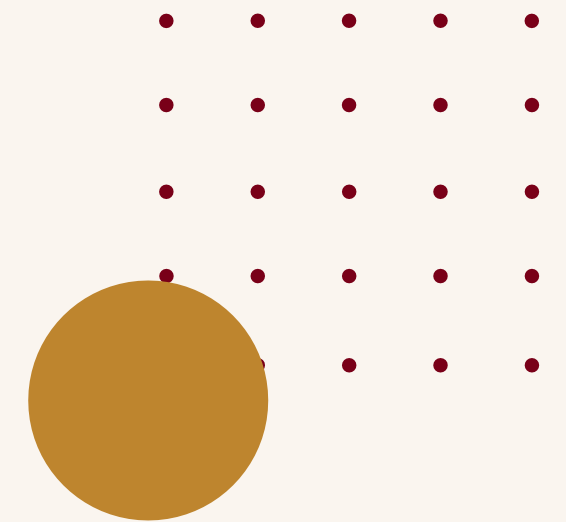
State of Mississippi Strategic Plan for Alzheimer's Disease and Related Dementias
History and Timeline

- ☑ Legislation passed in 1998 charging the Mississippi Department of Mental Health (DMH) with developing an Alzheimer's State Plan

- ☑ DMH established the Division of Alzheimer's Disease and Other Dementia

- ☑ In 2013, The MIND Center at UMMC, the DMH Division of Alzheimer's, and the Alzheimer's Association Mississippi Chapter spearheaded the development of a comprehensive MS Alzheimer's State Plan modeled after the National Alzheimer's Plan

- ☑ MS Alzheimer's State Plan 2015 - 2020 released December 2014

- ☑ MS Alzheimer's State Plan 2020 - 2025 released January 2020

- ☑ MSDH received the BOLD Core Capacity grant August 2020
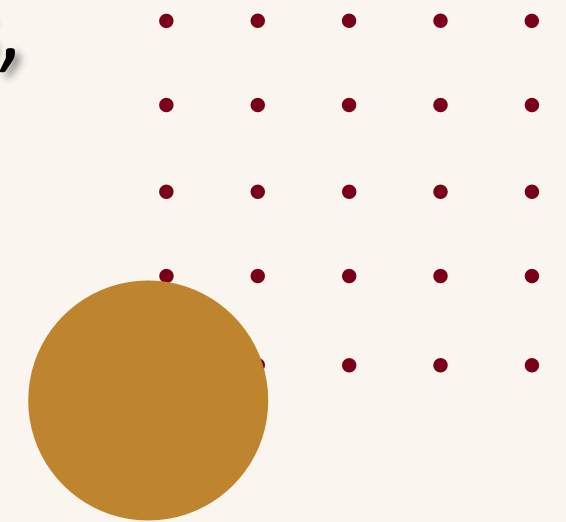
State of Mississippi Strategic Plan for Alzheimer's Disease and Related Dementias

STATE of MISSISSIPPI

Strategic Plan for Alzheimer's Disease and Related Dementias

2015 — 2020

STATE of MISSISSIPPI

Strategic Plan for Alzheimer's Disease and Related Dementias

2020 — 2025
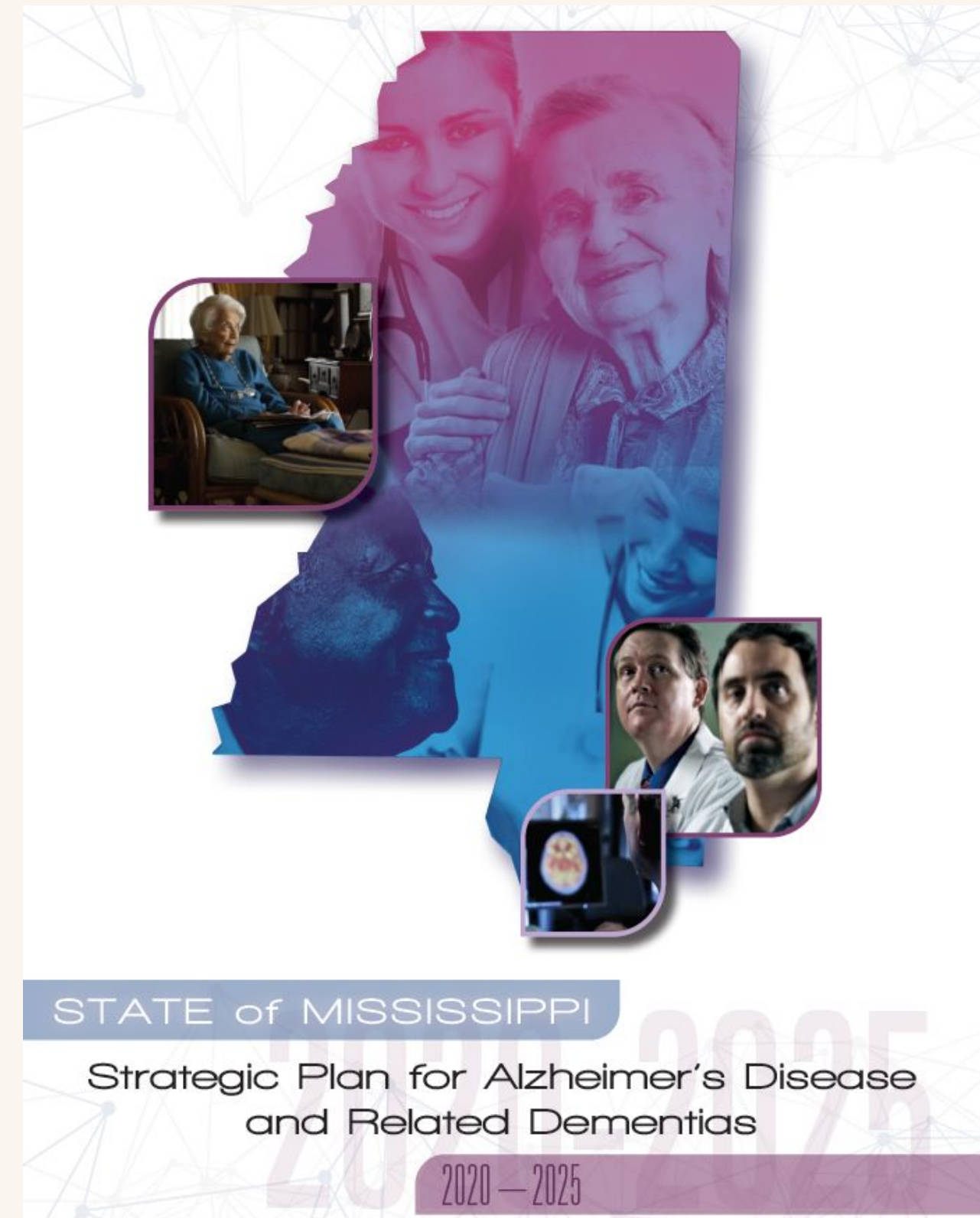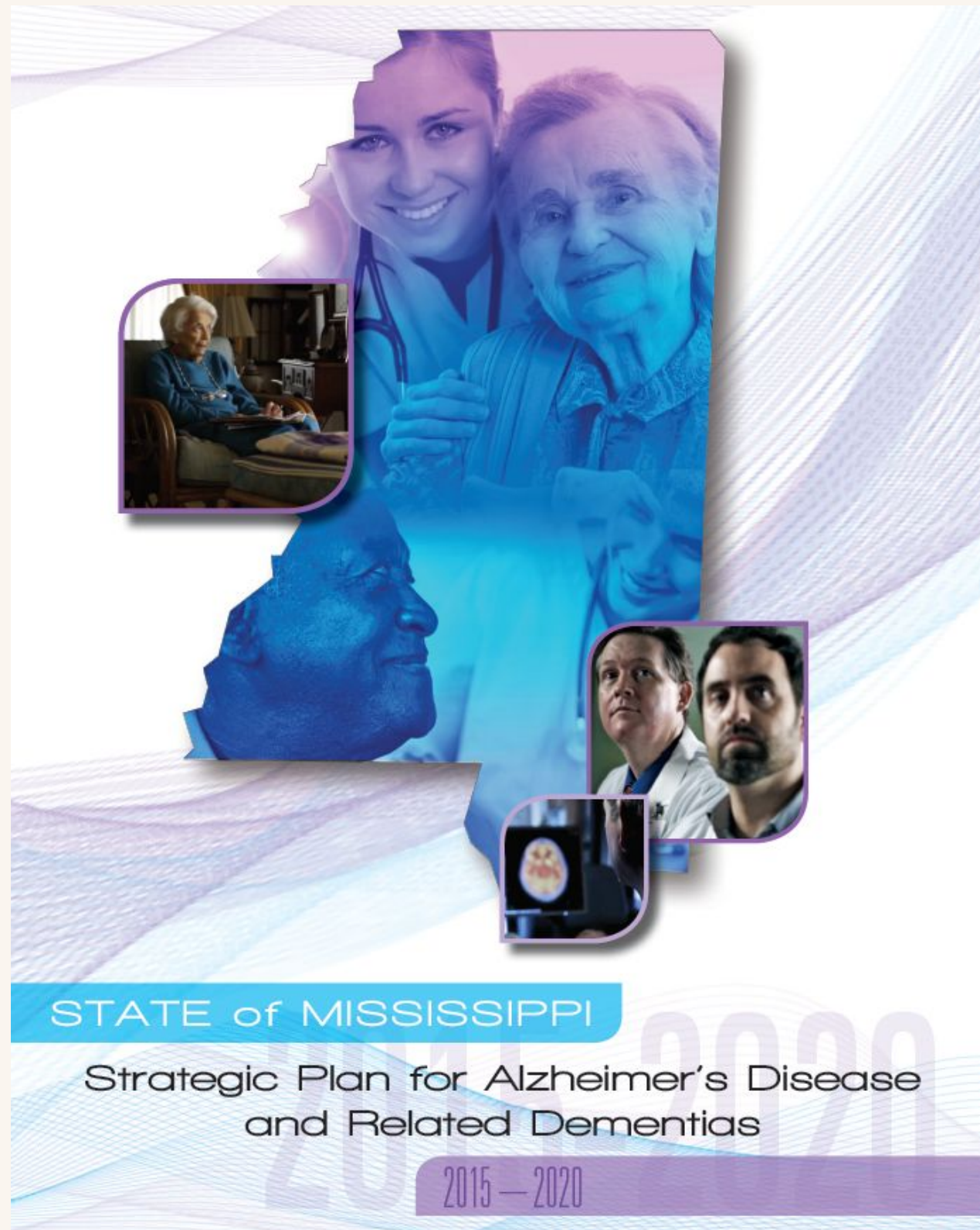
State Plan Structure

☑ **Established 5 Goal Groups to focus on the following areas**

1. **Research**

2. **Community Awareness**
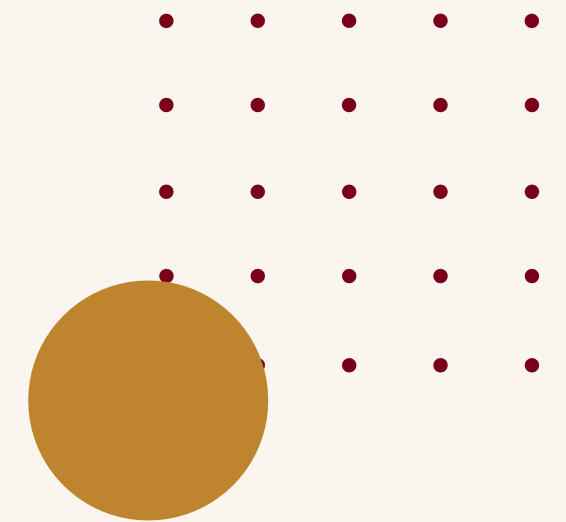
3. **Coordinated Care**

4. **Caregiver Support**

5. **Brain Health**

☑ **Identified Leaders/Co-Leaders for each Goal Group**

☑ **Recruited more than 40 volunteer contributors from the public and private sector who became Goal Group Members**

☑ **More than 65 volunteer contributors/stakeholders are now involved in the MS Alzheimer's State Plan**

State Plan Collaborators and Stakeholders
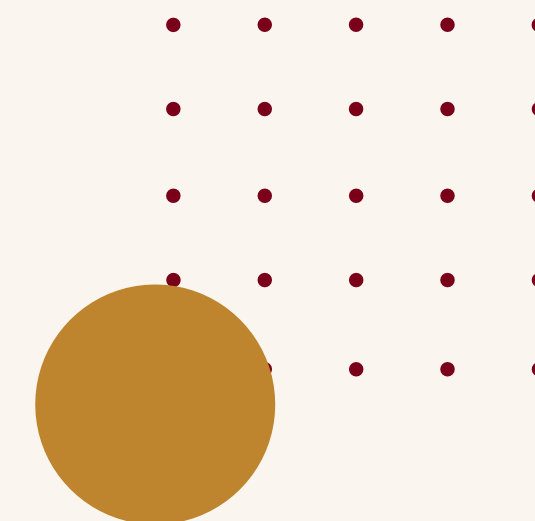
Recruitment and Retention Best Practices

- ☑ **Talk about the State Plan at state and local events (whenever and wherever you can)**

- ☑ **Invite new members to join and get involved with the Goal Group that matches their area of interest/passion**

- ☑ **Schedule Goal Group meetings well in advance and send reminders**

- ☑ **Solicit input from the members during meetings to insure their voices are heard**

- ☑ **Communicate with members individually between meetings to keep them engaged**

- ☑ **Celebrate accomplishments and clearly communicate future goals and objectives**

- ☑ **Assess membership compliment to insure diversity and inclusion**

- ☑ **Reach out to absentee members to re-engage or invite them to bow out if unable to be actively involved**

What other organizations have you involved in Alzheimer's State Planning efforts in your state?

Please write answer in chat.

Data Utilized to Guide State Planning Efforts

✓ **Behavioral Risk Factor Surveillance System (BRFSS)**

   — Subjective Cognitive Decline and Caregiver Modules

✓ **BOLD Centers of Excellence**

✓ **UsAgainstAlzheimer's NADEX**

✓ **State Plan Survey - 2014, 2019, and 2022**

✓ **HBI Road Map Assessment - 2021**

✓ **Research Environmental Scan**

✓ **Comprehensive Outpatient Dementia Care Centers**
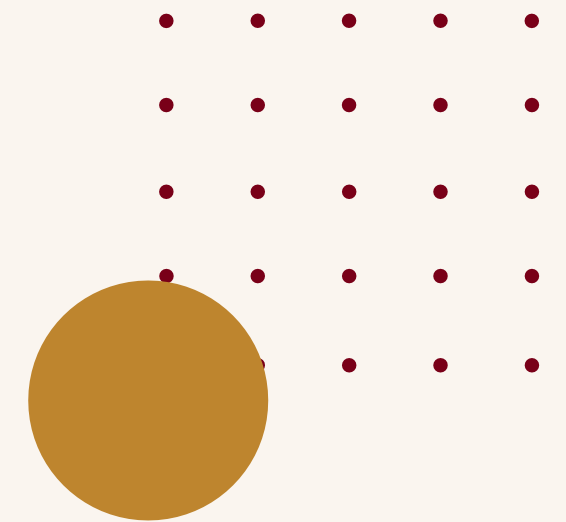
What additional data sources have you used to support State Planning efforts?

Please write answer in chat.

DATA → KNOWLEDGE → ACTION

BOLD Public Health Program and State Plan Components and Management

- **Brand Design**

- **Meeting Schedule, Agendas, and Minutes**

  - **– Goal Leader Meetings**

  - **– Goal Group Meetings**

- **Annual Alzheimer's State Planning Summit**

- **Annual Alzheimer's State Advocacy Day at the Capitol**

- **Annual Progress Report**

Mississippi State Legislative Support and Involvement

☑ **Annual state appropriation to advance The MIND Center's research and clinical care**

☑ **Presentation by State Senator John Horhn at the 2nd Annual Brain Health Inequities Symposium**

☑ **2021 Jimmy Kaigler Alzheimer's Support Act (SB 2221)**

➢ **Established a pilot program within the Department of Human Services "MS Dementia Care Program"**

➢ **Will provide respite care to informal caregivers of persons with Alzheimer's disease or related dementia**
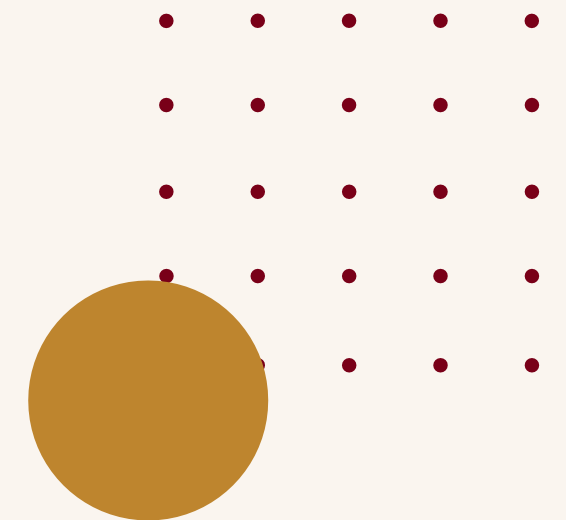
Alzheimer's State Plan Enhancements 2023 - 2025

☑ **Align Goals and Priorities with the HBI Road Map**

☑ **Health Equity Ambassador Program**

☑ **Social Determinants of Health Project**
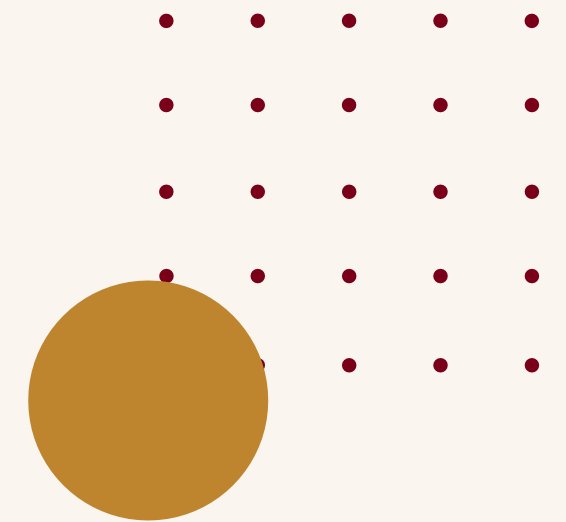
Collaborative Impact in Mississippi

- Caregiver Conferences
- Purple Sunday Initiative
- Virtual Continuing Education Webinars
- Continuing Medical Education
- MIND Minute Newsletters
- Brain Health Inequities Symposium
- Health Equity Ambassadors
- Environmental Scans and HBI Strategic Assessments
- State Agency Reference Guide for Older Adults
- Developing of Caregiver Map
- SDOH Analysis Project

Next Steps

☑ **Educational Awareness Campaigns**

– **"Know Where Alzheimer's Hides" and "Brain Health is Public Health"**

☑ **Increased Engagement of Diverse ADRD Stakeholders**

– **Virtual Dementia Tour; Cultural Competency Training**

☑ **Enhanced 2023-2025 Alzheimer's State Plan**

– **Transitions of Care**

☑ **Expansion of SDOH Analysis Project**

– **Health Equity Ambassadors**

☑ **Age and Dementia-Friendly Communities**

Key Takeaways

- ✓ **Recruit stakeholders**

- ✓ **Keep stakeholders engaged**

- ✓ **Encourage involvement of diverse communities (involve tribal communities)**

- ✓ **Always be complementary and not competitive**

Resource Information

CDC Bold Public Health Programs
https://www.cdc.gov/aging/funding/php/index.html

Health Brain Initiative's State and Local Partnerships to Address Dementia, The 2018 - 2023 Road Map
https://www.cdc.gov/aging/healthybrain/roadmap.htm

MS Alzheimer's State Plan
https://umc.edu/mindcenter/files/MS_ALZ_State_Plan_2020-2025_FINAL.pdf

2022 MS Alzheimer's State Plan Progress Report
https://umc.edu/mindcenter/files/Strategic-Plan-Progress-Report.pdf

Navigating Alzheimer's and Related Dementias: A Roadmap for Families
https://umc.edu/mindcenter/files/resourceguide_ms_2009.pdf

Mind Minute Newsletter: Dementia Medications
https://umc.edu/mindcenter/files/MIND-MINUTE_Dementia-Medications_REV_6-10-2021.pdf

Video Clips

Brain Health Inequities Symposium - Gabe Ibarra, PA
A Latino/Hispanic perspective

https://vimeo.com/770041454/a2732e9b71

Know Where Alzheimer's Hides Awareness Campaign

Know Where Alzheimer's Hides TV Spot 1 English (:30) - YouTube

Reminders for the Q&A Session
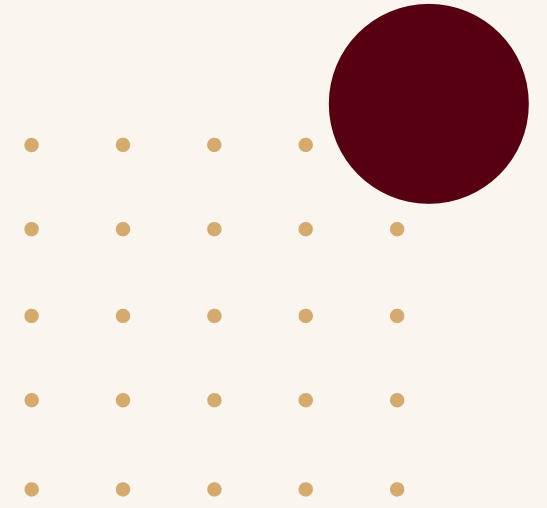
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❖ If you wish to verbally ask a question for the panelists, **please raise your hand and only unmute if you are prompted.**

❖ Please use the **chat for other questions, comments, and sharing resources.**

Q&A

Please, submit your questions in the Q&A Zoom feature!

Question for Public Health Agencies:

How do you address equity, diversity, inclusion, and belonging in your programs?

Question for Public Health Agencies:

What best practice examples can you share of chronic disease management collaboration and integration with dementia?

Question for Public Health Agencies:

How have you engaged tribal communities in your state?

Question for Public Health Agencies:

How have you engaged Community Health Workers in dementia care in your state?
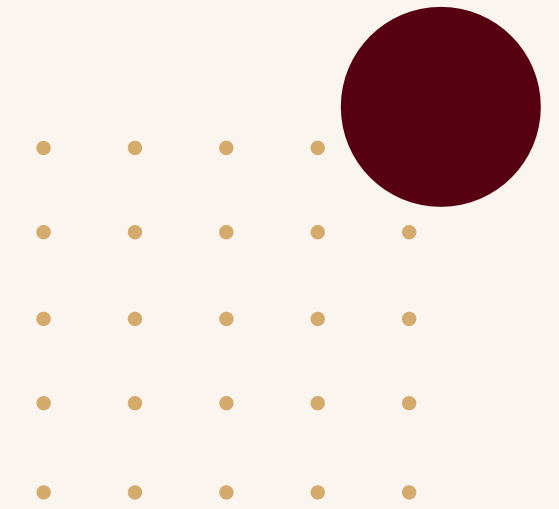
Question for Public Health Agencies:

What topics would you like to learn about in our upcoming virtual roundtable discussions?

Please put your ideas in the chat.

Save the date!

Experiences of Diverse Older Adults Living with Dementia

This webinar is intended to educate health care, social service, aging-focused professionals, and anyone interested in brain health about their unique experiences of diverse older adults and their care team in dealing with dementias and mild cognitive impairment. The webinar will share the personal experiences of those diagnosed with dementia and mild cognitive impairment and the experiences of their care team. These personal experiences will touch on how stigma around dementia have affected their lives. Additionally, this webinar will examine findings from the Us Against Alzheimer's A-List survey on Dementia and Stigma. The webinar will end with a Q&A followed by closing remarks.

November 16th, 2022 | 12:00pm-1:30pmET | Zoom

BOLD
PUBLIC HEALTH
CENTER OF EXCELLENCE
ON DEMENTIA
CAREGIVING

REGISTER:
https://bit.ly/DiverseDementiaExperiences

Ocean Le, M.S.
Senior Program Coordinator,
Diverse Elders Coalition

Andrea Robert
Person Living with Mild Cognitive
Impairment

Kevin T. Britton II, Esq.
Caregiver & Associate,
Dorsey & Whitney LLP

Dave Baldridge
Exec. Dir. of the International
Association for Indigenous Aging

Ginny Biggar
Exec. Dir. of Communities,
UsAgainstAlzheimer's

Moderator:

Chelsea Kline, MPH
Assoc. Dir. PHCOE on Risk Reduction,
Alzheimer's Association

Future Events

January

- RAISE National Strategy Webinar
- Successful Public Health Approaches in Dementia Caregiving: A Virtual Roundtables Series

February

- Dementia Caregiving Topics in Public Health: A Virtual Roundtable Series

Connect with us!

Visit us online at https://bolddementiacaregiving.org to....

- ✔ Find today's slides and recording.

- ✔ Request Technical Assistance to support your public health

  work in dementia caregiving.

- ✔ Access resources and materials.

- ✔ Stay up to date with PHCOE-DC activities.

Follow us on Twitter @PHCOE_DC

Thank you for joining us today!

Please, take a moment to complete our evaluation form at the end of this presentation.