



BOLD
PUBLIC HEALTH
CENTER OF EXCELLENCE
ON DEMENTIA
CAREGIVING

Successful Public Health Approaches in Dementia Caregiving: Mississippi

A Virtual Roundtable Series

November 15th, 2022



Welcome from...

Elma Johnson, MPH

Coordinator, BOLD Public Health Center of Excellence on Dementia

Caregiving

Coordinator, Center for Health Aging and Innovation (CHAI),

University of Minnesota School of Public Health



Land acknowledgement

The University of Minnesota Twin Cities is located on traditional, ancestral, and contemporary lands of Indigenous people. We acknowledge with gratitude the Land itself and the People. We take to heart and commit through action to learn and honor the traditional cultural Dakota Values: Courage, Wisdom, Respect and Generosity.



The BOLD Public Health Center of Excellence on Dementia Caregiving (PHCOE-DC)

Designed to support state, tribal and local public health agencies nationwide in developing their dementia caregiving-focused programs and initiatives, by...



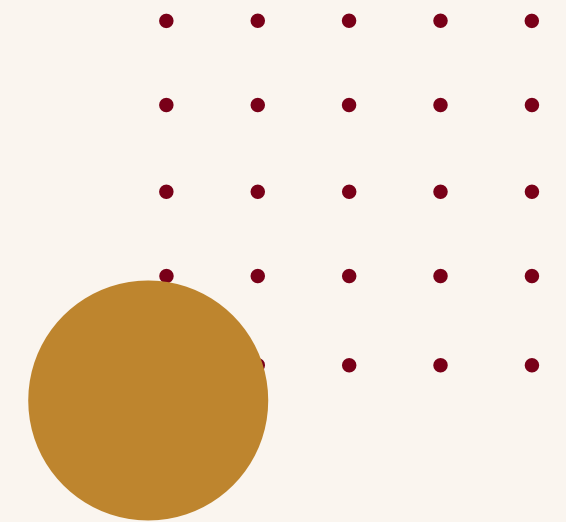
*Improving **access to evidence-based** programs and best practices.*



***Facilitating connections and collaboration** among public health agencies and a wide range of service organizations.*



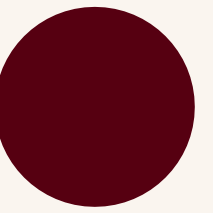
*Providing **technical assistance** for identifying, selecting implementing effective public health interventions and strategies.*



Successful Public Health Approaches: *A virtual Roundtable Series*

- ✓ **Bi-monthly**, roundtable series for **public health**.
- ✓ We will highlight **the story of one state**.
- ✓ Opportunity for **networking, peer-learning and idea generation**.
- ✓ A community of practice, where agencies can share their successes and learnings, and get ideas for action.

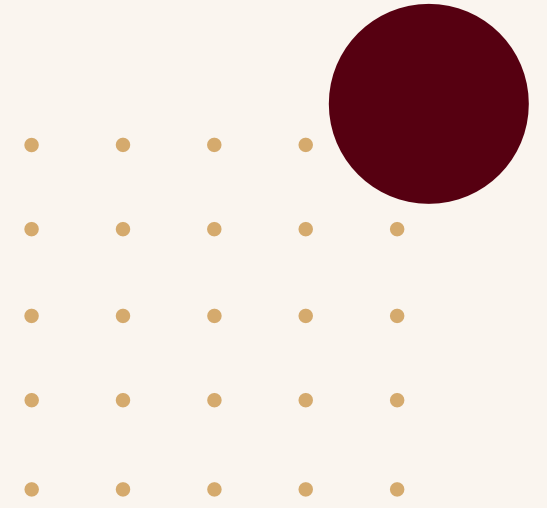
Reminders for the Presentation Session



- ❖ Please, **mute yourself and turn off your camera** while the panelists are presenting.
- ❖ Display **your name and organization in Zoom**.
- ❖ **Enter your questions into the chat**. After the presentation, there will be a conversation.
- ❖ If you wish to answer a question or speak, **please raise your hand and only unmute if you are prompted**.
- ❖ Use the **chat for other questions, comments, and sharing resources**.
- ❖ A recording of the meeting and the presentation slides will be shared after the event.



Poll



Please complete the poll on your screen.



Welcome panelists!



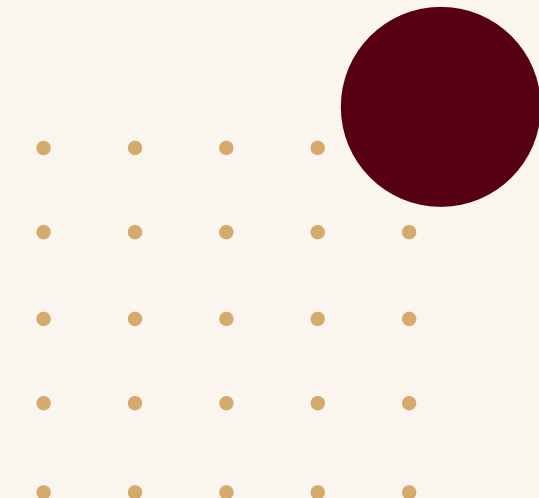
Kina White, DrPH, MHSA, FACHE

*Director, Office of Community Health Improvement
Mississippi State Department of Health
Principal Investigator, Mississippi BOLD Program
Board Member, UsAgainstAlzheimer's Center for
Brain Health Equity*



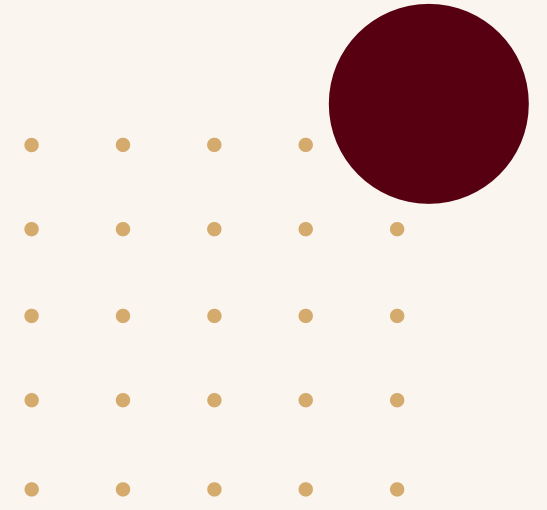
Denise Lafferty, RN, BSN

*Chief Strategy and Operations Officer,
The Memory Impairment and Neurodegenerative
Dementia (MIND) Center,
University of Mississippi Medical Center*



Presentation Objectives

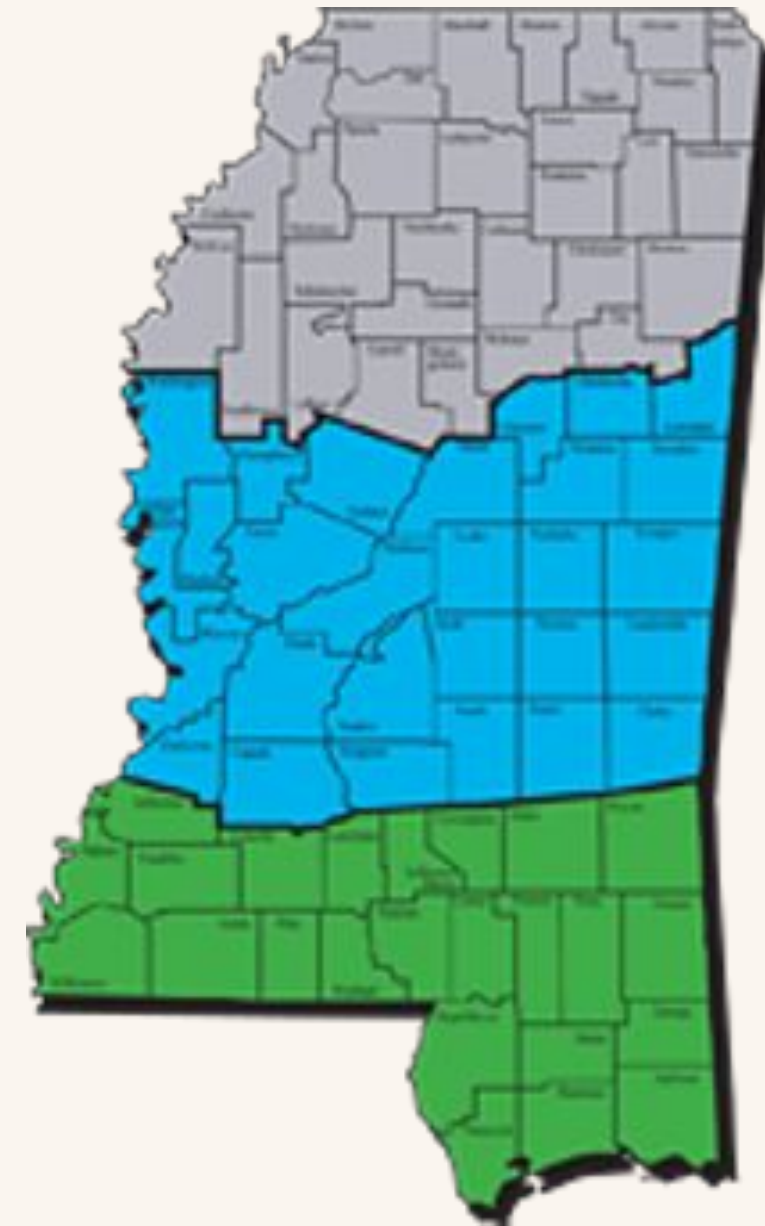
- To provide an overview of the Mississippi's public health structure and BOLD Core Capacity program
- Illustrate the history and timeline of the State of MS's Alzheimer's State Plan, Stakeholders and Collaborators
- Demonstrate the collaborative impact of the BOLD program in statewide efforts
- Engage in roundtable discussion



MSDH Public Health Structure

★ *Mission is to advance to protect and advance the health, well-being and safety of everyone in Mississippi.*

- Centralized governance structure
- Three Public Health Regions: Northern, Central and Southern
- Regional Health Officers and Administrators provide oversight for clinics in 80 of 82 counties
- Out of all 82 counties, greater than 16% of the total population is aged 65 and older

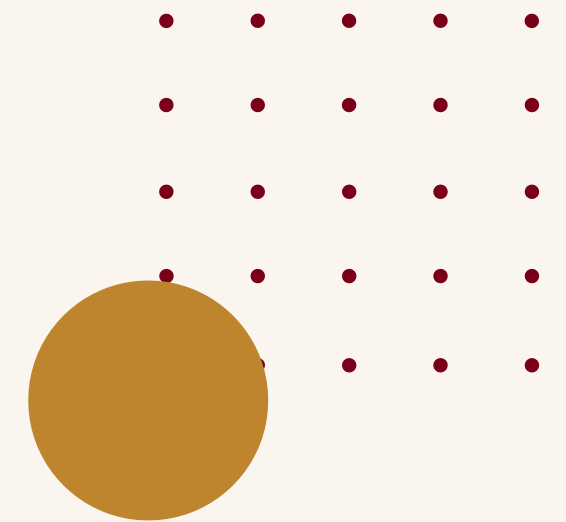


CDC BOLD Public Health Programs

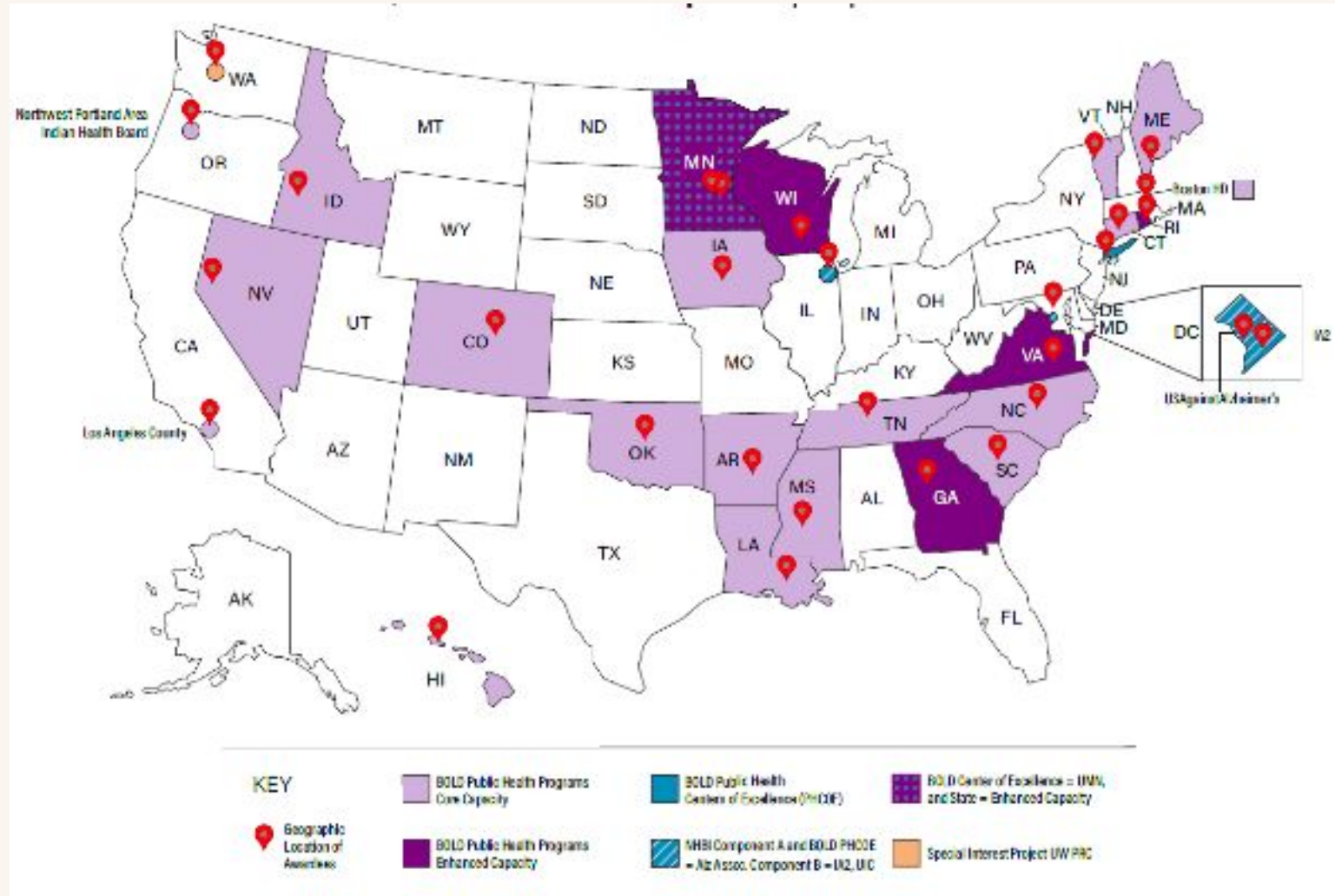
The CDC BOLD Public Health Programs to Address Alzheimer’s Disease and Related Dementias will promote a strong public health approach by focusing on changing systems, environments and policies to **promote risk reduction, early diagnosis, prevention and management of comorbidities, and to avoid hospitalizations. Support will also be provided to caregivers.**



- New Funding to Public Health Departments
- BOLD Public Health Centers of Excellence Awarded
 - Core Capacity Awarded to MSDH– August 2020
 - 3-Year Program Funding: 2020 – 2023
- www.cdc.gov/aging (Alzheimer’s Disease and Healthy Aging)



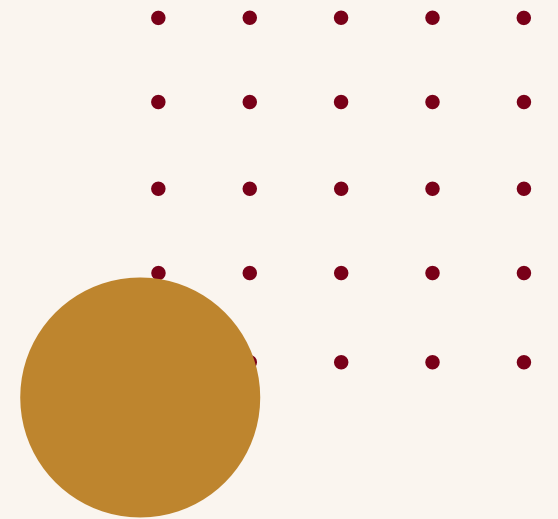
Mississippi BOLD Program (Core Capacity)



Core Level

- Arkansas
- City of Boston
- Colorado
- Connecticut
- Hawaii
- Idaho
- Iowa
- Los Angeles County
- Louisiana

- Maine
- Mississippi ←
- Nevada
- North Carolina
- Northwest
- Portland Area
- Indian Health Board
- South Carolina
- Tennessee
- Oklahoma
- Vermont



Enhanced Level

- Georgia
- Minnesota
- Rhode Island
- Virginia
- Wisconsin

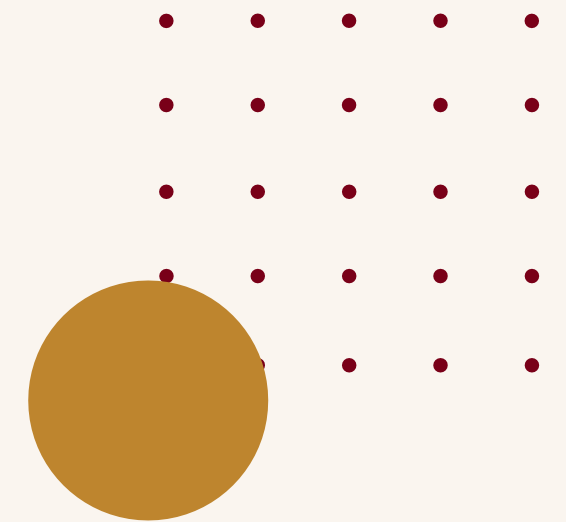


Mississippi BOLD Program

Priority Areas:

Address Alzheimer's as an urgent public health issue to create population-level change

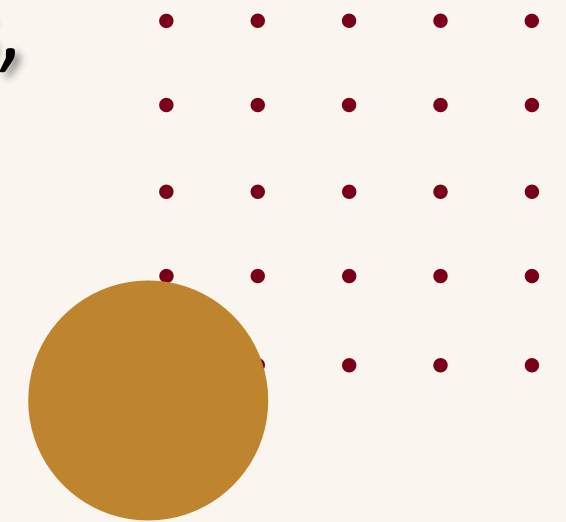
- Early detection and diagnosis
- Preventable hospitalizations
- Care planning and management
- Support for caregivers



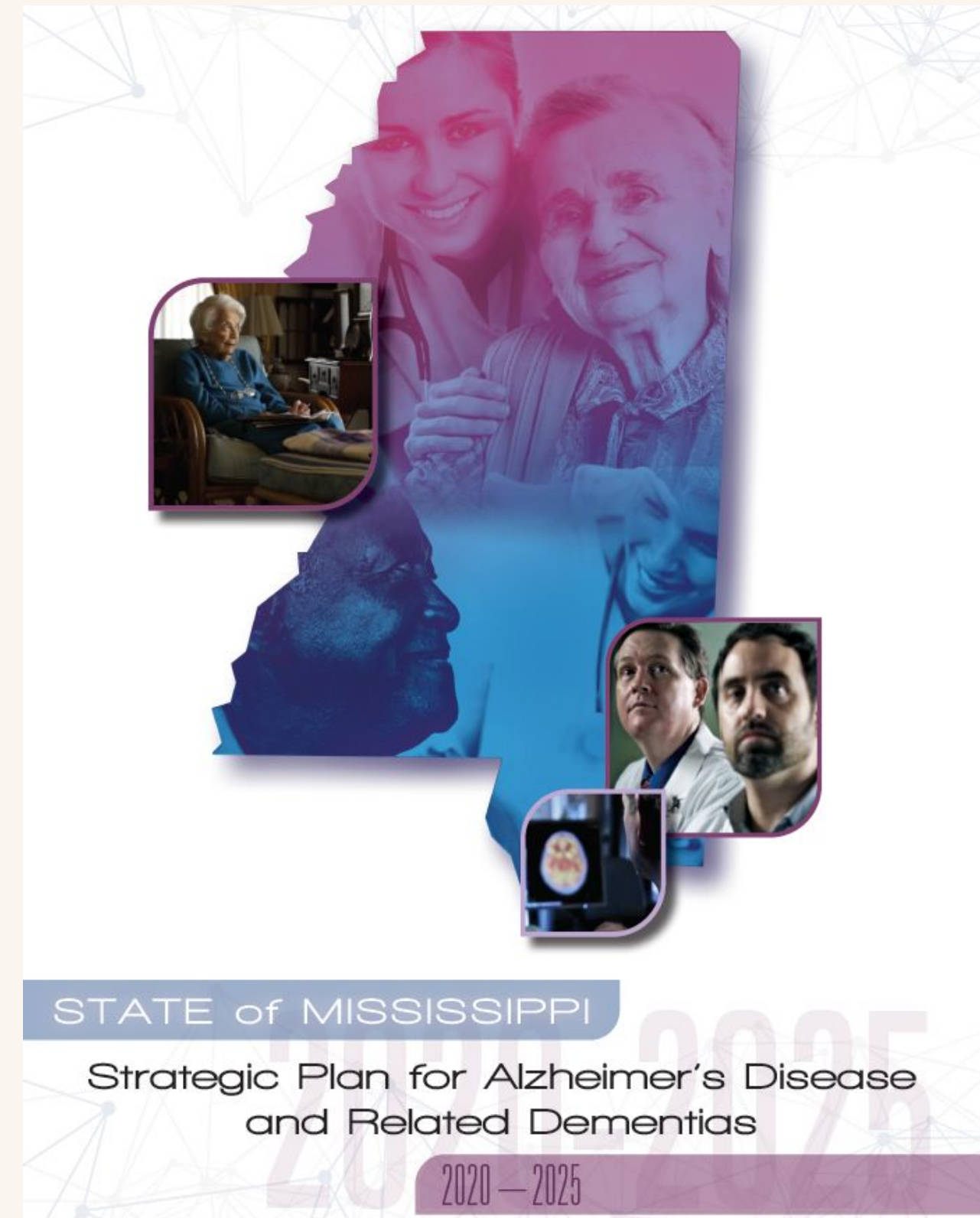
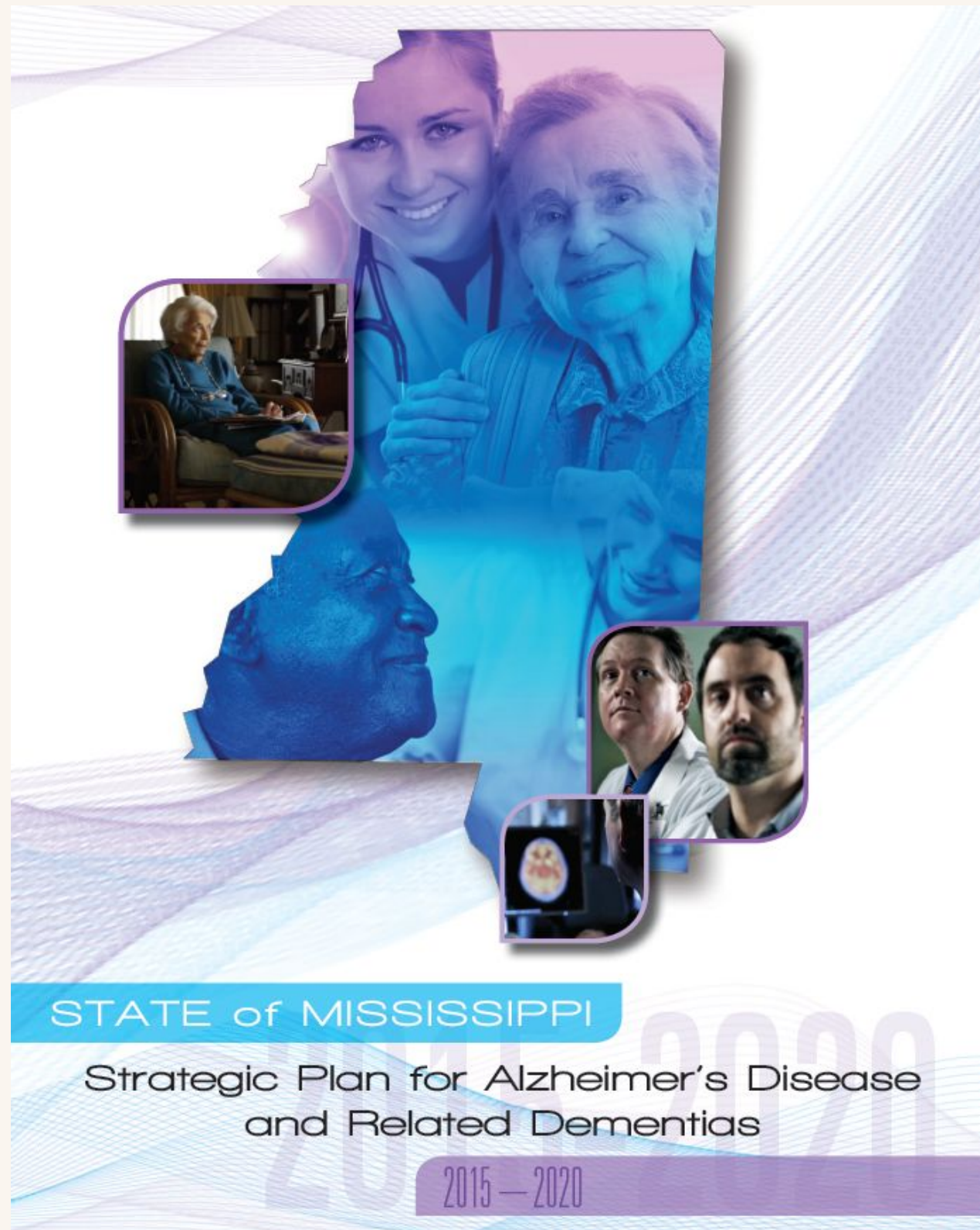
State of Mississippi Strategic Plan for Alzheimer's Disease and Related Dementias

History and Timeline

- ✓ Legislation passed in 1998 charging the Mississippi Department of Mental Health (DMH) with developing an Alzheimer's State Plan
- ✓ DMH established the Division of Alzheimer's Disease and Other Dementia
- ✓ In 2013, The MIND Center at UMMC, the DMH Division of Alzheimer's, and the Alzheimer's Association Mississippi Chapter spearheaded the development of a comprehensive MS Alzheimer's State Plan modeled after the National Alzheimer's Plan
- ✓ MS Alzheimer's State Plan 2015 - 2020 released December 2014
- ✓ MS Alzheimer's State Plan 2020 - 2025 released January 2020
- ✓ MSDH received the BOLD Core Capacity grant August 2020



State of Mississippi Strategic Plan for Alzheimer's Disease and Related Dementias



State Plan Structure



Established 5 Goal Groups to focus on the following areas

- 1. Research**
- 2. Community Awareness**
- 3. Coordinated Care**
- 4. Caregiver Support**
- 5. Brain Health**



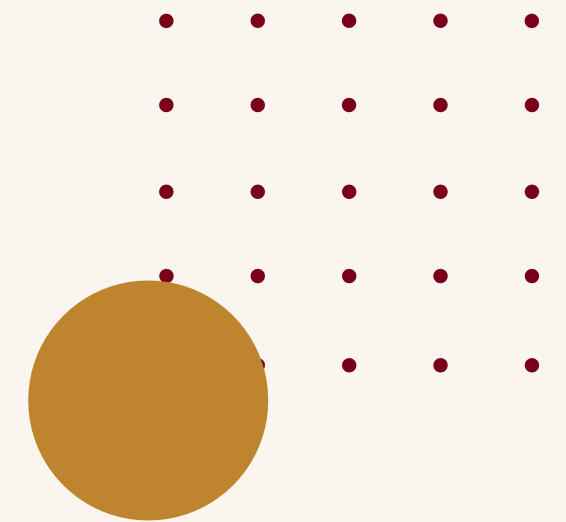
Identified Leaders/Co-Leaders for each Goal Group



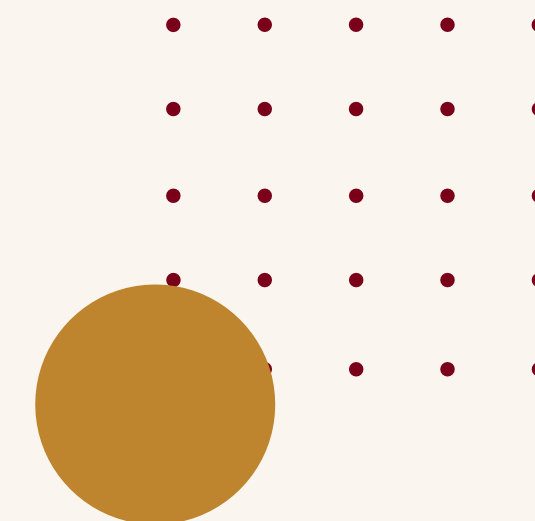
Recruited more than 40 volunteer contributors from the public and private sector who became Goal Group Members



More than 65 volunteer contributors/stakeholders are now involved in the MS Alzheimer's State Plan



State Plan Collaborators and Stakeholders



Recruitment and Retention Best Practices

- ✓ Talk about the State Plan at state and local events (whenever and wherever you can)
- ✓ Invite new members to join and get involved with the Goal Group that matches their area of interest/passion
- ✓ Schedule Goal Group meetings well in advance and send reminders
- ✓ Solicit input from the members during meetings to insure their voices are heard
- ✓ Communicate with members individually between meetings to keep them engaged
- ✓ Celebrate accomplishments and clearly communicate future goals and objectives
- ✓ Assess membership compliment to insure diversity and inclusion
- ✓ Reach out to absentee members to re-engage or invite them to bow out if unable to be actively involved



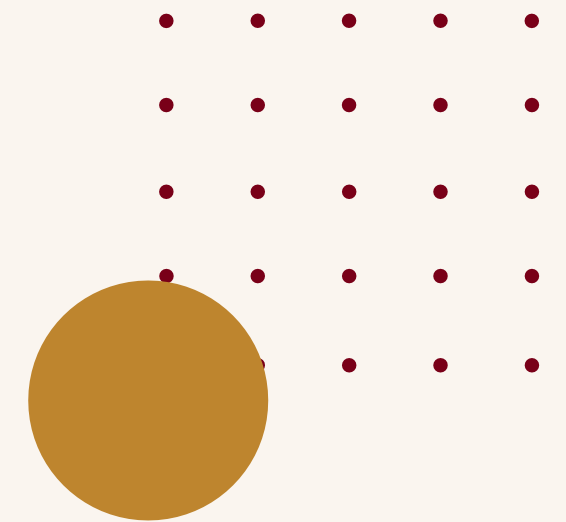
What other organizations have you involved in Alzheimer's State Planning efforts in your state?

Please write answer in chat.



Data Utilized to Guide State Planning Efforts

- ✓ Behavioral Risk Factor Surveillance System (BRFSS)
 - Subjective Cognitive Decline and Caregiver Modules
- ✓ BOLD Centers of Excellence
- ✓ UsAgainstAlzheimer's NADEX
- ✓ State Plan Survey - 2014, 2019, and 2022
- ✓ HBI Road Map Assessment - 2021
- ✓ Research Environmental Scan
- ✓ Comprehensive Outpatient Dementia Care Centers



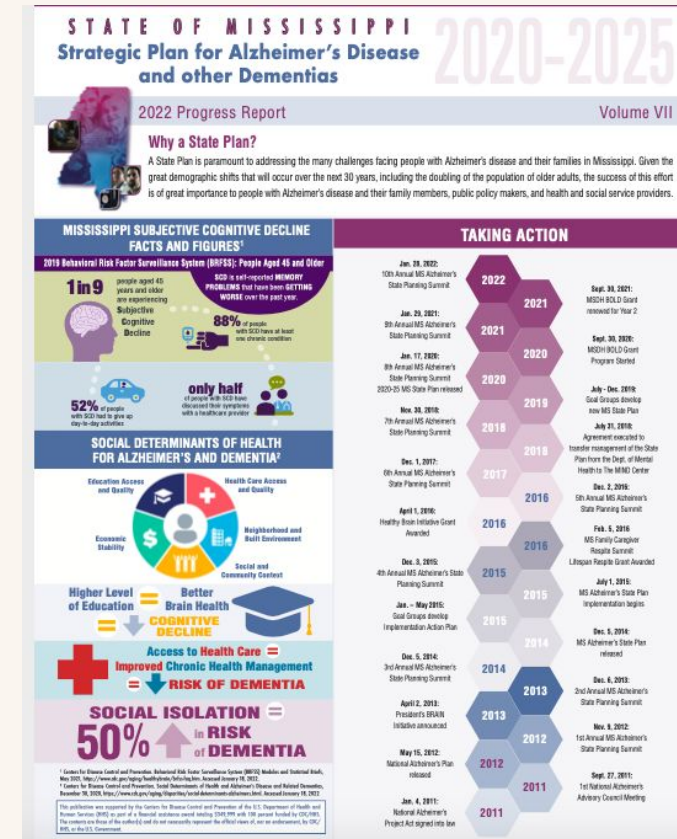
What additional data sources have you used to support State Planning efforts?

Please write answer in chat.



BOLD Public Health Program and State Plan Components and Management

- Brand Design
- Meeting Schedule, Agendas, and Minutes
 - – Goal Leader Meetings
 - – Goal Group Meetings
- Annual Alzheimer's State Planning Summit
- Annual Alzheimer's State Advocacy Day at the Capitol
- Annual Progress Report



The Centers for Disease Control and Prevention announced that the Mississippi State Department of Health (MSDH) Office of Preventive Health and Health Equity was a Tier 2 Core Support agency recipient of the **Building Our Largest Dementia (BOLD) Infrastructure for Alzheimer's Act** (P.L. 115-402) effective September 30, 2021. As a funded health department, MSDH is partnering with key stakeholders to promote a strong public health approach to Alzheimer's disease and related dementias (ADRD) in Mississippi by: (1) using data to set priorities, (2) developing public health actions, (3) addressing social determinants of health, and (4) providing support for caregivers who take care of people with ADRD. Through this program statewide dementia coalitions are being strengthened and the current Alzheimer's State Plan will be updated to incorporate recommendations from the Healthy Brain Initiative State and Local Public Health Partnerships to Address Dementia: The 2019-2023 Road Map.

***BOLD is a non-research cooperative agreement, strategies will address the public health education program only.**

Goal 1: Research

- Support research in Alzheimer's disease and related dementias to accelerate scientific discoveries.
- Promote research collaboration
- Enhance study participation
- Increase research funding

Goal 2: Community Awareness

- Increase public awareness of Alzheimer's disease and other dementias.
- Educate the public
- Build community partnerships
- Promote regional resource sites
- Enhance State Plan collaboration

Goal 3: Coordinated Care

- Enhance the delivery of coordinated, competent, and comprehensive dementia care in Mississippi.
- Implement educational programs
- Increase care coordination
- Expand access to dementia care

Goal 4: Caregiver Support

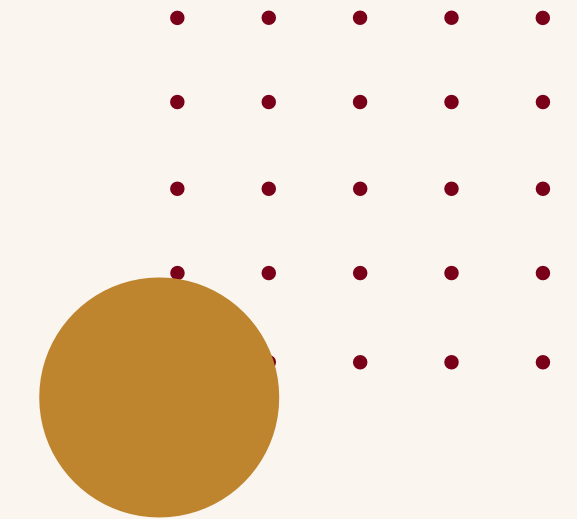
- Enhance the availability of and access to support services for family caregivers.
- Increase availability of resources
- Deliver educational programs
- Address gaps in services

Goal 5: Brain Health

- Implement initiatives that improve brain health and promote healthy aging.
- Leverage use of surveillance systems
- Develop a public awareness campaign
- Make brain health a public health priority
- Deliver educational programs

Alzheimer's as a state priority brings continued progress


- RESEARCH**
Completed an analytical review of existing research and data sources to assess the built environment and socio-economic status (Social Determinants of Health) of sub-populations of individuals with Alzheimer's disease and related dementias (ADRD). Findings will be incorporated into strategies and future priority activities of the Alzheimer's State Plan. Preparing to launch a brain aging research website to link individuals and families, medical providers, and researchers to active ADRD studies in Mississippi to promote research participation and collaboration.
- COMMUNITY AWARENESS**
Collaborated with State Plan Goal Groups and stakeholders to promote and deliver virtual educational initiatives throughout 2021. Coordinated and implemented two Continuing Education webinars focused on increasing understanding of the connection between heart health and brain health, and advancing early detection of Alzheimer's disease and other co-morbidities. Webinars were conducted virtually with participation from nurses, social workers, family caregivers/care partners, and members of the general public.
- COORDINATED CARE**
Developed and distributed several "MIND Minute" newsletters to Mississippi providers and allied health professionals including a mailer to more than 4,500 providers across the state. Topics included: COVID Vaccine Update, Dementia Medications, and the Connection Between Heart Health and Brain Health. Conducted an environmental scan to identify Comprehensive Outpatient Dementia Care Centers across our state. Will incorporate survey results into a comprehensive reference for providers to promote earlier diagnosis and treatment of ADRD.
- CAREGIVER SUPPORT**
Developed a "Mississippi State Agency Services for Older Adults" reference for electronic distribution across the state. This resource includes a list and description of services for seniors provided by state agencies such as the Medicare Waiver Program, transportation services, meal programs, respite care, hearing assistive devices, pro bono assistance, and burial assistance. Developing an online, interactive map of available resources in Mississippi for older adults and those living with or caring for a loved one with Alzheimer's disease or related dementia.
- BRAIN HEALTH**
Delivered the inaugural Brain Health Inequities Symposium to more than 100 health care professionals, family caregivers and other stakeholders on March 17, 2021 during Brain Awareness Week. The virtual symposium, funded in part by a grant from the Dana Foundation, explored brain health inequities within communities of color in Mississippi and on a national level, barriers in access to preventative health services and medical care, cultural considerations, ways to promote brain health and healthy aging, and public health planning and state advocacy opportunities. Distributed NACD/COC fact sheets along with several additional resources from the Dana Foundation to symposium attendees on ways to promote brain health.



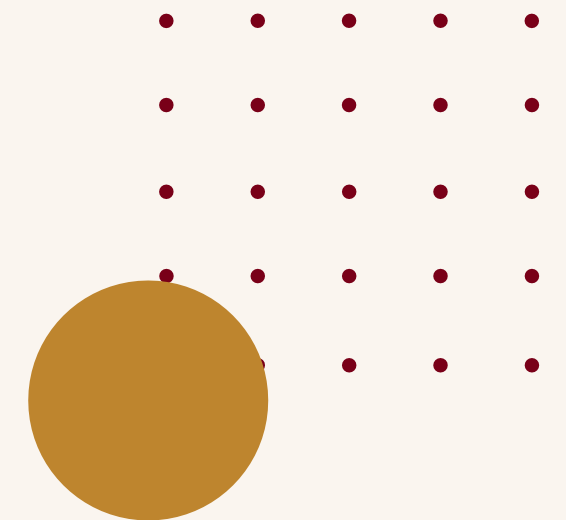
Mississippi State Legislative Support and Involvement

 Annual state appropriation to advance The MIND Center's research and clinical care

 Presentation by State Senator John Horhn at the 2nd Annual Brain Health Inequities Symposium

 2021 Jimmy Kaigler Alzheimer's Support Act (SB 2221)

- Established a pilot program within the Department of Human Services "MS Dementia Care Program"
- Will provide respite care to informal caregivers of persons with Alzheimer's disease or related dementia



Alzheimer's State Plan Enhancements 2023 - 2025



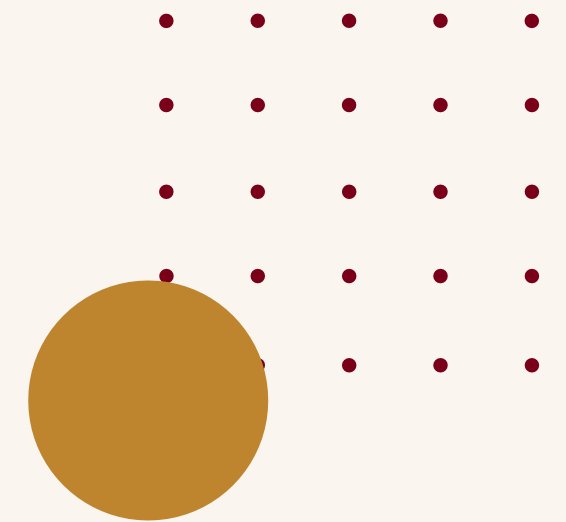
Align Goals and Priorities with the HBI Road Map



Health Equity Ambassador Program



Social Determinants of Health Project



Collaborative Impact in Mississippi



Next Steps



Educational Awareness Campaigns

- “Know Where Alzheimer’s Hides” and “Brain Health is Public Health”



Increased Engagement of Diverse ADRD Stakeholders

- Virtual Dementia Tour; Cultural Competency Training



Enhanced 2023-2025 Alzheimer’s State Plan

- Transitions of Care



Expansion of SDOH Analysis Project

- Health Equity Ambassadors



Age and Dementia-Friendly Communities

Key Takeaways

- Recruit stakeholders**
- Keep stakeholders engaged**
- Encourage involvement of diverse communities
(involve tribal communities)**
- Always be complementary and not competitive**

Resource Information

CDC Bold Public Health Programs

<https://www.cdc.gov/aging/funding/php/index.html>

Health Brain Initiative's State and Local Partnerships to Address Dementia, The 2018 - 2023 Road Map

<https://www.cdc.gov/aging/healthybrain/roadmap.htm>

MS Alzheimer's State Plan

https://umc.edu/mindcenter/files/MS_ALZ_State_Plan_2020-2025_FINAL.pdf

2022 MS Alzheimer's State Plan Progress Report

<https://umc.edu/mindcenter/files/Strategic-Plan-Progress-Report.pdf>

Navigating Alzheimer's and Related Dementias: A Roadmap for Families

https://umc.edu/mindcenter/files/resourceguide_ms_2009.pdf

Mind Minute Newsletter: Dementia Medications

https://umc.edu/mindcenter/files/MIND-MINUTE_Dementia-Medications_REV_6-10-2021.pdf

Video Clips

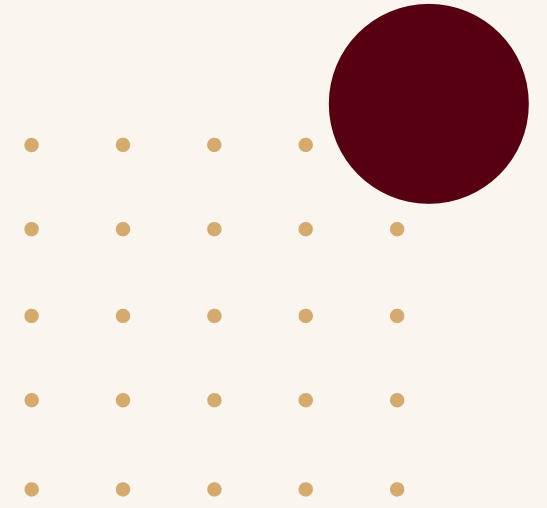
Brain Health Inequities Symposium - Gabe Ibarra, PA A Latino/Hispanic perspective

<https://vimeo.com/770041454/a2732e9b71>

Know Where Alzheimer's Hides Awareness Campaign

[Know Where Alzheimer's Hides TV Spot 1 English \(:30\) - YouTube](#)

Reminders for the Q&A Session



- ❖ If you prefer to ask a written question for the panelists, **please enter your question into the chat.**
- ❖ If you wish to verbally ask a question for the panelists, **please raise your hand and only unmute if you are prompted.**
- ❖ Please use the **chat for other questions, comments, and sharing resources.**



Q&A

Please, submit your questions in the Q&A Zoom feature!



Question for Public Health Agencies:

How do you address equity, diversity, inclusion, and belonging in your programs?

Question for Public Health Agencies:

What best practice examples can you share of chronic disease management collaboration and integration with dementia?

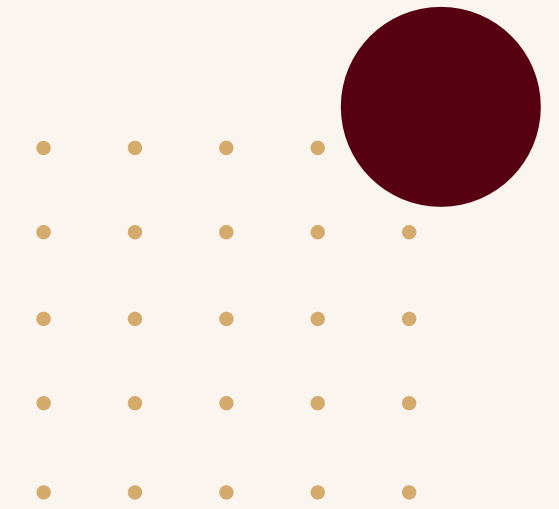
Question for Public Health Agencies:

How have you engaged tribal communities in your state?

Question for Public Health Agencies:

How have you engaged Community Health Workers in dementia care in your state?

Question for Public Health Agencies:



What topics would you like to learn about in our upcoming virtual roundtable discussions?

Please put your ideas in the chat.



Save the date!

Experiences of Diverse Older Adults Living with Dementia

This webinar is intended to educate health care, social service, aging-focused professionals, and anyone interested in brain health about their unique experiences of diverse older adults and their care team in dealing with dementias and mild cognitive impairment. The webinar will share the personal experiences of those diagnosed with dementia and mild cognitive impairment and the experiences of their care team. These personal experiences will touch on how stigma around dementia have affected their lives. Additionally, this webinar will examine findings from the Us Against Alzheimer's A-List survey on Dementia and Stigma. The webinar will end with a Q&A followed by closing remarks.

November 16th, 2022 | 12:00pm-1:30pmET | Zoom



REGISTER:

<https://bit.ly/DiverseDementiaExperiences>

Ocean Le, M.S.
Senior Program Coordinator,
Diverse Elders Coalition

Andrea Robert
Person Living with Mild Cognitive
Impairment

Kevin T. Britton II, Esq.
Caregiver & Associate,
Dorsey & Whitney LLP

Dave Baldrige
Exec. Dir. of the International
Association for Indigenous Aging

Ginny Biggar
Exec. Dir. of Communities,
UsAgainstAlzheimer's

Moderator:

Chelsea Kline, MPH
Assoc. Dir. PHCOE on Risk Reduction,
Alzheimer's Association



Future Events

January

- RAISE National Strategy Webinar
- Successful Public Health Approaches in Dementia Caregiving:
A Virtual Roundtables Series

February

- Dementia Caregiving Topics in Public Health: A Virtual
Roundtable Series



Connect with us!

Visit us online at <https://bolddementiacaregiving.org> to....

- ✓ Find today's slides and recording.
- ✓ Request Technical Assistance to support your public health work in dementia caregiving.
- ✓ Access resources and materials.
- ✓ Stay up to date with PHCOE-DC activities.

Follow us on Twitter  @PHCOE_DC



Thank you for joining us today!

Please, take a moment to complete our evaluation form at the end of this presentation.

