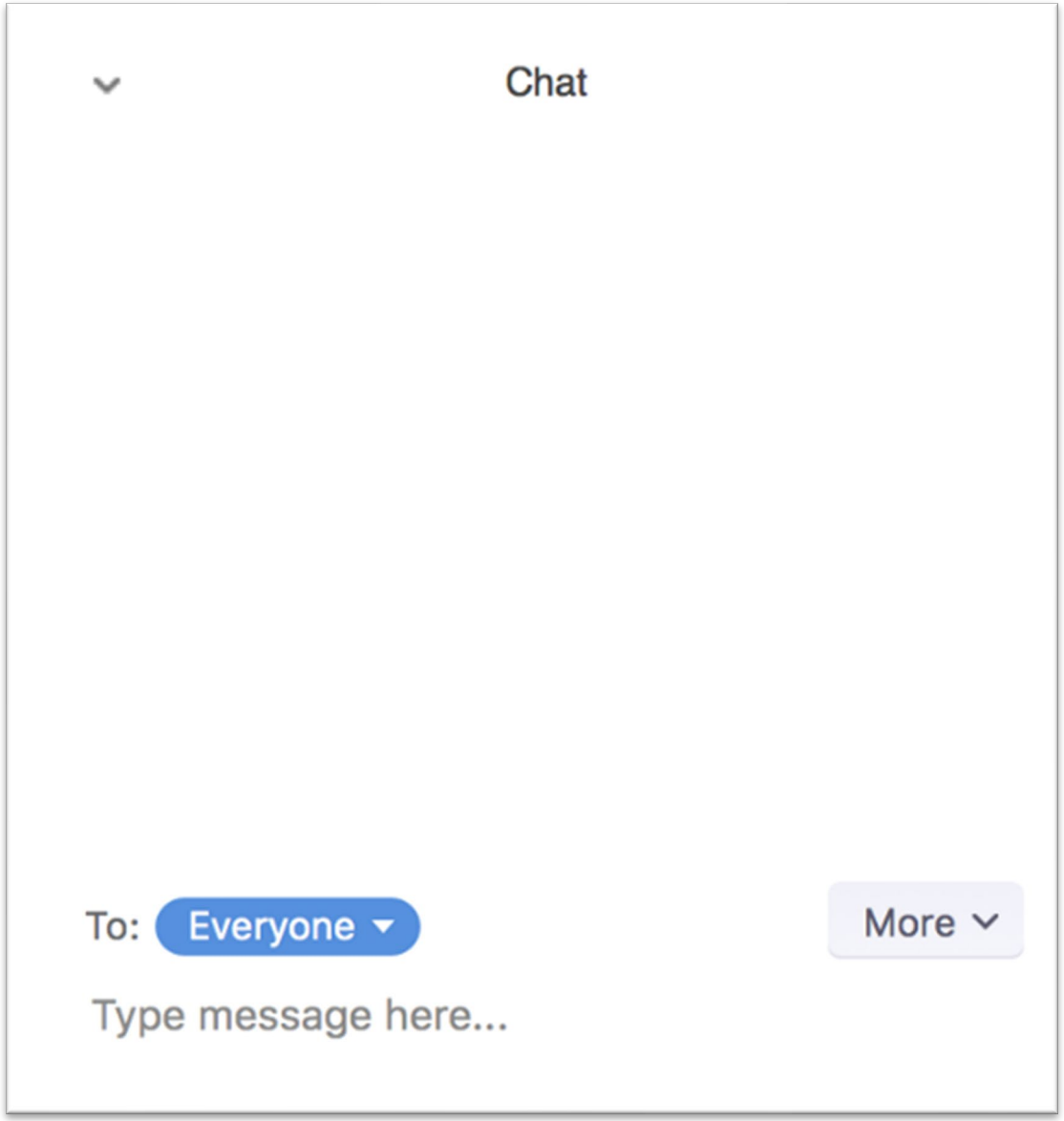
GWEPs Partnering with Departments of Public Health on Dementia Education

September 24, 2024
3:00pm – 4:00pm ET

Welcome!

Chat in your:

- Name
- Role
- Organization
- Location



Today's Agenda

Time (ET)	Presentation/Speaker
3:00pm	**Overview of Geriatrics Workforce Enhancement Programs (GWEPs)** • Nina Tumosa, PhD, Health Resources and Services Administration (HRSA)
3:05pm	**CDC Interest in Building Connections Between Community-Based Organizations, Primary Care, and Public Health** • Heidi L. Holt, MPA, Centers for Disease Control and Prevention (CDC)
3:15pm	**Oklahoma GWEP & BOLD Oklahoma Healthy Brain Initiative** • Lee A. Jennings, MD, MSHS, AGSF, University of Oklahoma Health Sciences Center • Morgan Hamilton, MPH, Oklahoma State Department of Health
3:25pm	**BOLD National Center at University of Minnesota & The Age-Friendly Care and Education Collection hosted by the Minnesota Northstar GWEP** • Joseph E. Gaugler, PhD, University of Minnesota • Kristine Talley, PhD, CNP, RN, FGSA, University of Minnesota
3:35pm	**NYU BOLD Public Health Center of Excellence on Early Detection of Dementia** • Soo Borson, MD, BOLD Center of Excellence on Early Detection of Dementia
3:45pm	**Question & Answer Session** • Moderator: Jane F. Potter, MD, FACP, AGSF, University of Nebraska

HRSA
Health Resources & Services Administration

COHORT 3 Geriatrics Workforce Enhancement Programs and Dementia Education

September 24, 2024

Nina Tumosa
Senior Public Health Analyst-Geriatrics,
Division of Medicine and Dentistry
Bureau of Health Workforce (BHW)

Vision: Healthy Communities, Healthy People

Agenda

1. Welcome
2. BHW Mission
3. Geriatrics Workforce Enhancement Program Dementia Programming
4. Questions

HRSA Health Workforce

The U.S. Health Workforce

GROWING DEMAND

SHRINKING SUPPLY

UNEQUAL DISTRIBUTION

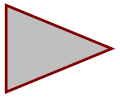
HRSA Health Workforce

Bureau of Health Workforce

MISSION **Improves the health of underserved populations** by

- strengthening the health workforce
- connecting skilled professionals to communities in need

EDUCATION



TRAINING

SERVICE

HRSA Health Workforce

Introduction to the Geriatrics Workforce Enhancement Program (GWEP)

- **GWEP Purpose:** To educate and train the health care and supportive care workforces to care for older adults by collaborating with community partners.

- **GWEP Goal**: To educate and train the primary care and geriatrics workforces and other appropriate specialties to provide age-friendly and dementia-friendly care for older adults in integrated geriatrics and primary care sites/delivery systems

- **Dementia Training Requirement**: At least $230,000 used to educate and train the health care and supportive care workforces in ADRD in TTOUR primary care sites and delivery systems and provide financial support to trainees in these sites.

2024 GWEP Cohort 3 Geographic Distribution

- 37 states
- Five states have two GWEPs each:
  - CA, NY, PA, FL, and TX
- 32 states with one GWEP each:
  - AL, AR, AZ, CT, DE, GA, HI, IA, IL, IN, KS, KY, LA, MD, ME, MI, MN, MO, NC, ND, NH, NJ, NV, OH, OK, OR, RI, TN, VA, WA, WI, and WY

Demographics of Cohort 3 GWEPs

- Cohort 3 HRSA-funded Geriatrics Workforce Enhancement Programs are in 37 states

- The newly funded Cohort 3 of 42 awardees consists of
  - 11 Schools of Nursing
  - 23 Schools of Medicine
  - 3 Clinical Social Work graduate programs
  - 2 clinics (including 1 FQHC)
  - 1 School of Allied Health
  - 1 School of Public Health
  - 1 Clinical Psychology graduate program

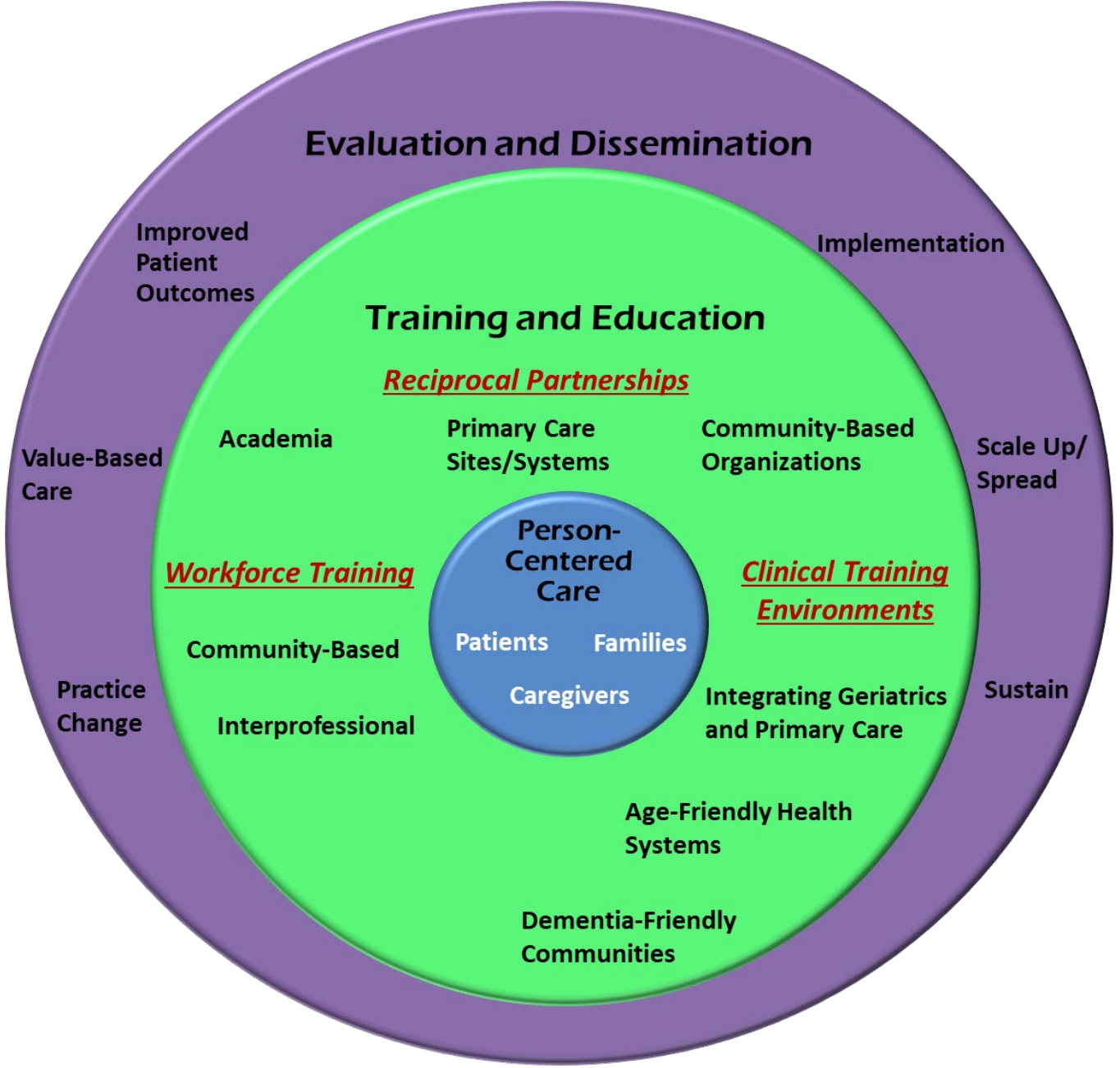
Examples of ADRD Projects of Cohort 3 GWEPs

1. Oklahoma Dementia Care Network (based in Schools of Medicine and Public Health), will spend 100% of its budget on ADRD activities.
    a. Partnering with 2 tribal health clinics and 16 rural sites, 10 of which are in primary care health professions shortage areas (HPSAs) throughout OK.
    b. OK has an established Community Health Worker/Community Health Representative (CHW/CHR) training in dementia program.

2. NYU GWEP (School of Nursing) will use ¼ of its overall budget for its ADRD activities.
    a. They are partnering with 8 primary care practices in HPSAs in the Bronx
    b. Their activities include providing ADRD training for
        i. CNAs, CHWs, home health aides , and nursing home administrators.
        ii. FQHCs.
        iii. Developing referral loops/ workflows in primary care sites for persons with positive cognition screens.

Final Example of ADRD Projects of Cohort 3 GWEPs

3. University of Iowa School of Public Health GWEP will spend 1/3 of its budget on ADRD activities.
    a. Partnering with 5 rural sites (one of which is a HPSA, and another is a county department of PH)
    b. ADRD activities include:
        - Advancing Dementia Friendly Iowa.
        - Community-based education partnering with faith-based organizations.
        - An emphasis on Veterans dementia care.
        - Empowering CNAs to become geriatrics specialists.
        - Simulation training for care givers.


Evaluation and Dissemination
Improved Patient Outcomes
Implementation
Training and Education
Reciprocal Partnerships
Academia
Primary Care Sites/Systems
Community-Based Organizations
Value-Based Care
Scale Up/ Spread
Person-Centered Care
Patients
Families
Caregivers
Workforce Training
Clinical Training Environments
Community-Based
Practice Change
Sustain
Interprofessional
Integrating Geriatrics and Primary Care
Age-Friendly Health Systems
Dementia-Friendly Communities

Questions

Contact Us

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Senior Public Health Analyst – Geriatrics

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HRSA Health Workforce

Partnering with Public Health

Heidi L. Holt, MPA
Healthy Aging Branch
Division of Population Health
CDC/NCCDPHP

September 24, 2024

Dementia Workforce Education

- Most PCPs (55%)* report that there are not enough dementia specialists
- Workforce training is needed
- Public health departments can work with you

*2020 Alzheimer's disease facts and figures. *Alzheimers Dement*. 2020;16:391-460. doi:10.1002/alz.12068

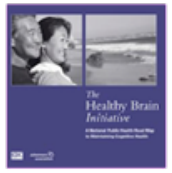
CDC Efforts

HBI & NATIONAL POLICY

20 YEARS OF PROGRESS

2005
Healthy Brain Initiative established with Congressional support

2007
A National Public Health Road Map to Maintaining Cognitive Health published



2009
BRFSS adds Cognitive Decline & Caregiver Modules

2010
Healthy People 2020 includes "Dementia" objectives

2011
National Alzheimer's Project Act (NAPA) signed into law (Public Law 111-375)

2012
National Plan to Address Alzheimer's Disease published

2013
The Public Health Road Map for State and National Partnerships, 2013-2018 published

2018
Building Our Largest Dementia (BOLD) Infrastructure for Alzheimer's Act signed into law (Public Law 115-406)

State and Local Public Health Partnerships to Address Dimentia, the 2018-2023 Road Map published

2019
Road Map for Indian Country published

2020
Healthy People 2030 continues and expands "Dementia" objectives

BOLD awards distributed Programs Center of Excellence

2021
Formation of the HBI Collaborative

NAPA adds goal on risk reduction

2023
State and Local Road Map for Public Health, 2023-2027 published

Second cohort of BOLD awards distributed

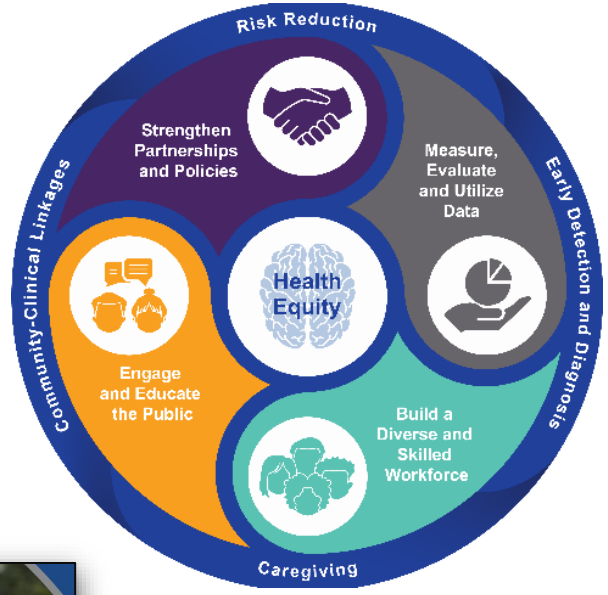
2024
Second *Road Map for Indian Country* release

BOLD Infrastructure for Alzheimer's Act reauthorization

Road Maps | CDC | Data | Federal Interventions

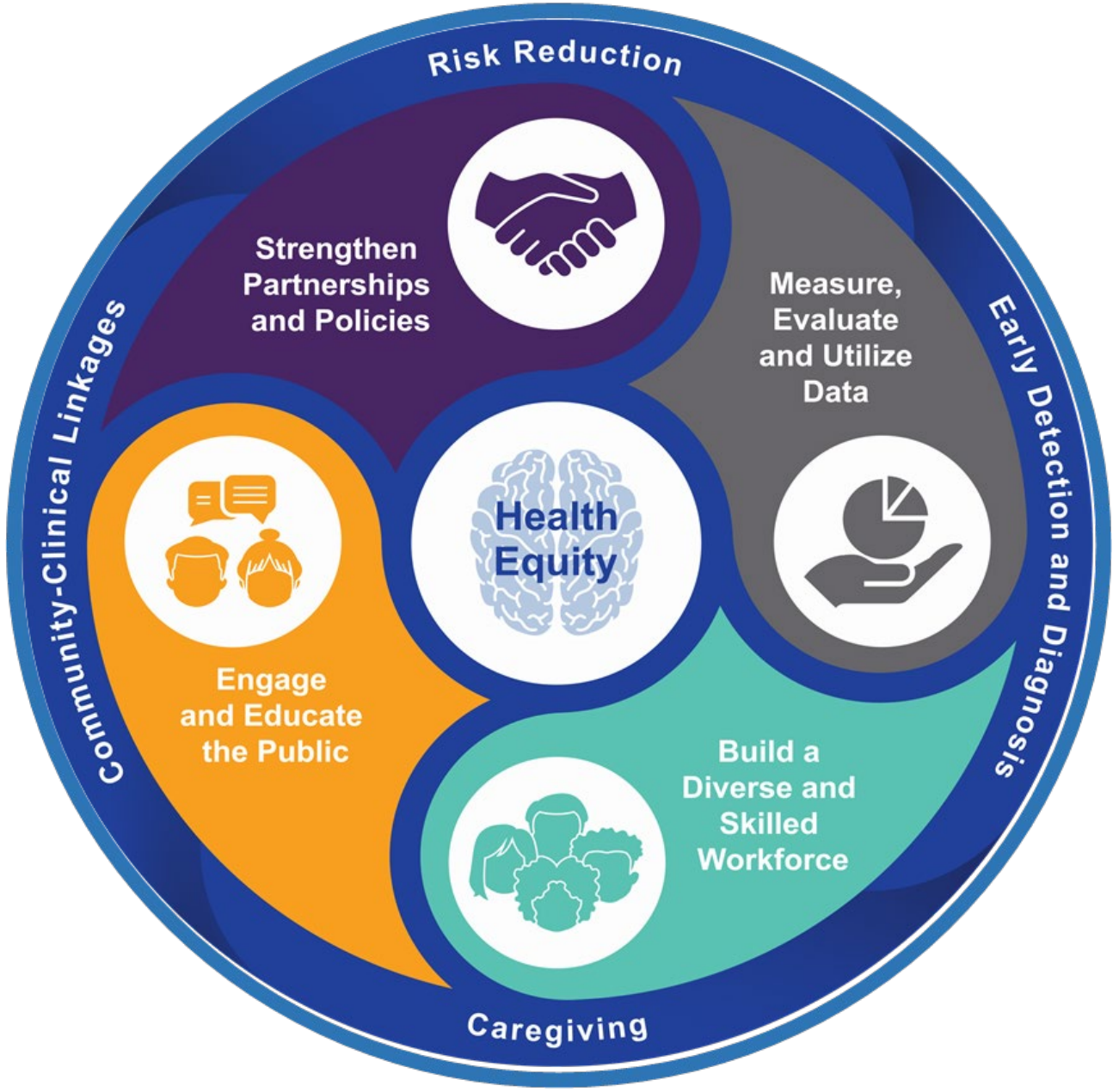
THE HBI ROAD MAP SERIES

Public health strategies to promote brain health, address dementia, and help support caregivers



https://www.cdc.gov/aging-programs/php/nhbi/roadmap.html

The Action Framework



HEALTHY BRAIN INITIATIVE

BOLD

Advance brain health as a central part of public health practice (nationally)

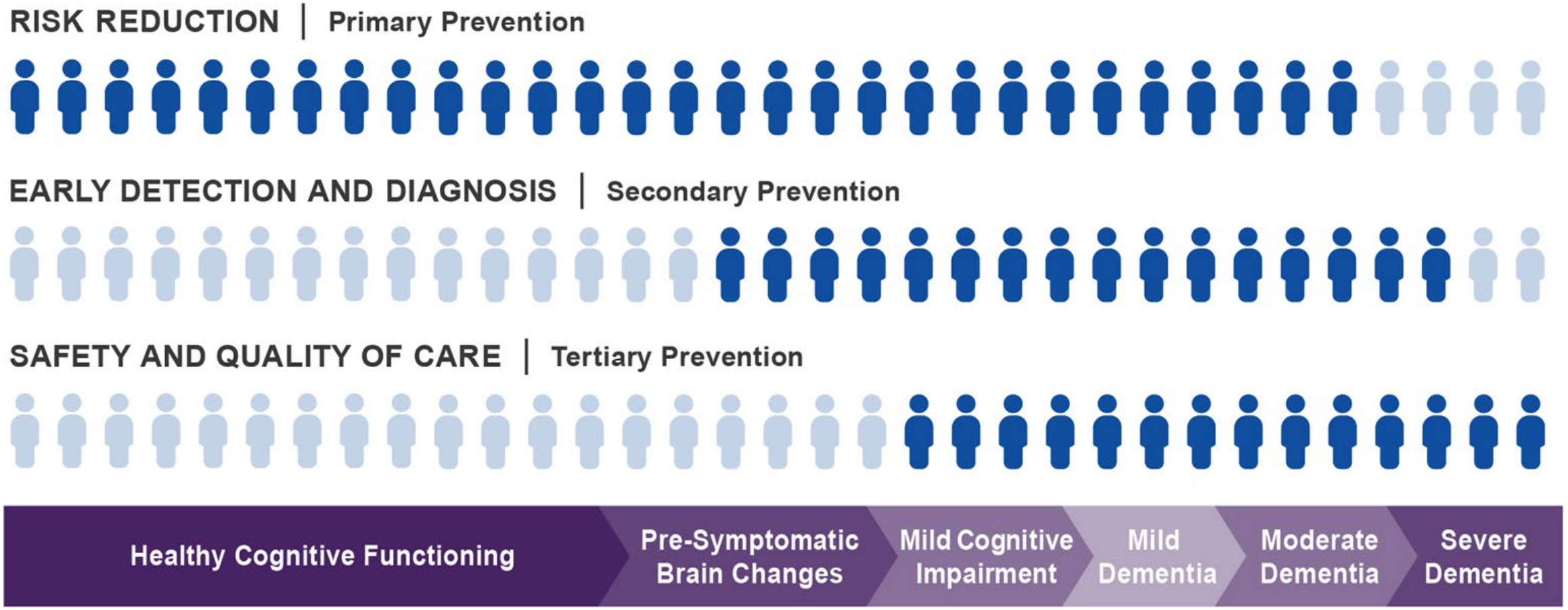
BOLD is designed to **create a strong public health infrastructure** for dementia and dementia caregiving

Long-Term Goals

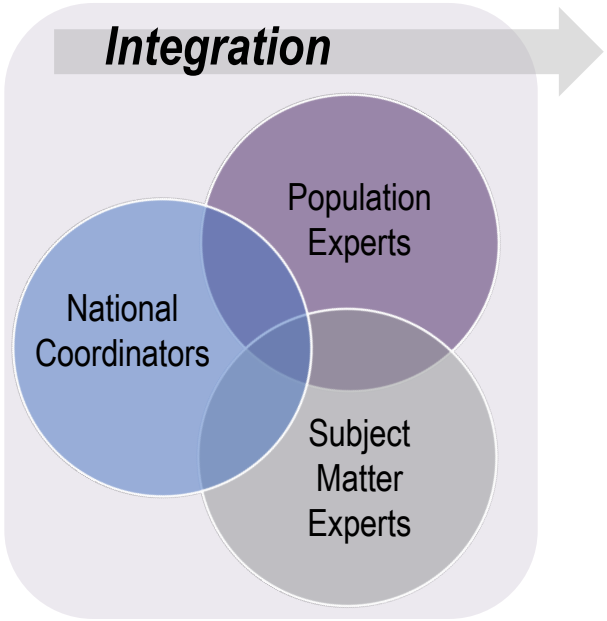
1) Improve conversations about cognitive health between patients and providers.
2) Increase diagnosis and awareness.
3) Reduce preventable hospitalizations.
4) Increase utilization of Medicare benefits.

https://www.cdc.gov/aging-programs/index.html

OPPORTUNITIES FOR PUBLIC HEALTH INTERVENTION ACROSS THE DEMENTIA LIFE COURSE



Healthy Brain Initiative



HBI-A

U.S. Department of Health and Human Services
Centers for Disease Control and Prevention

ALZHEIMER'S ASSOCIATION

HBI-B

INTERNATIONAL ASSOCIATION FOR INDIGENOUS AGING

UNIVERSITY OF ILLINOIS CHICAGO

USAGAINSTALZHEIMER'S CENTER for BRAIN HEALTH EQUITY

BOLD PHCOE

PUBLIC HEALTH CENTER OF EXCELLENCE ON DEMENTIA CAREGIVING

BOLD PUBLIC HEALTH CENTER OF EXCELLENCE
EARLY DETECTION OF DEMENTIA

PUBLIC HEALTH CENTER OF EXCELLENCE
DEMENTIA RISK REDUCTION

COMPONENTS OF BOLD

https://www.cdc.gov/aging-programs/php/bold/index.html

BOLD Programs

2023-2028

Component 1

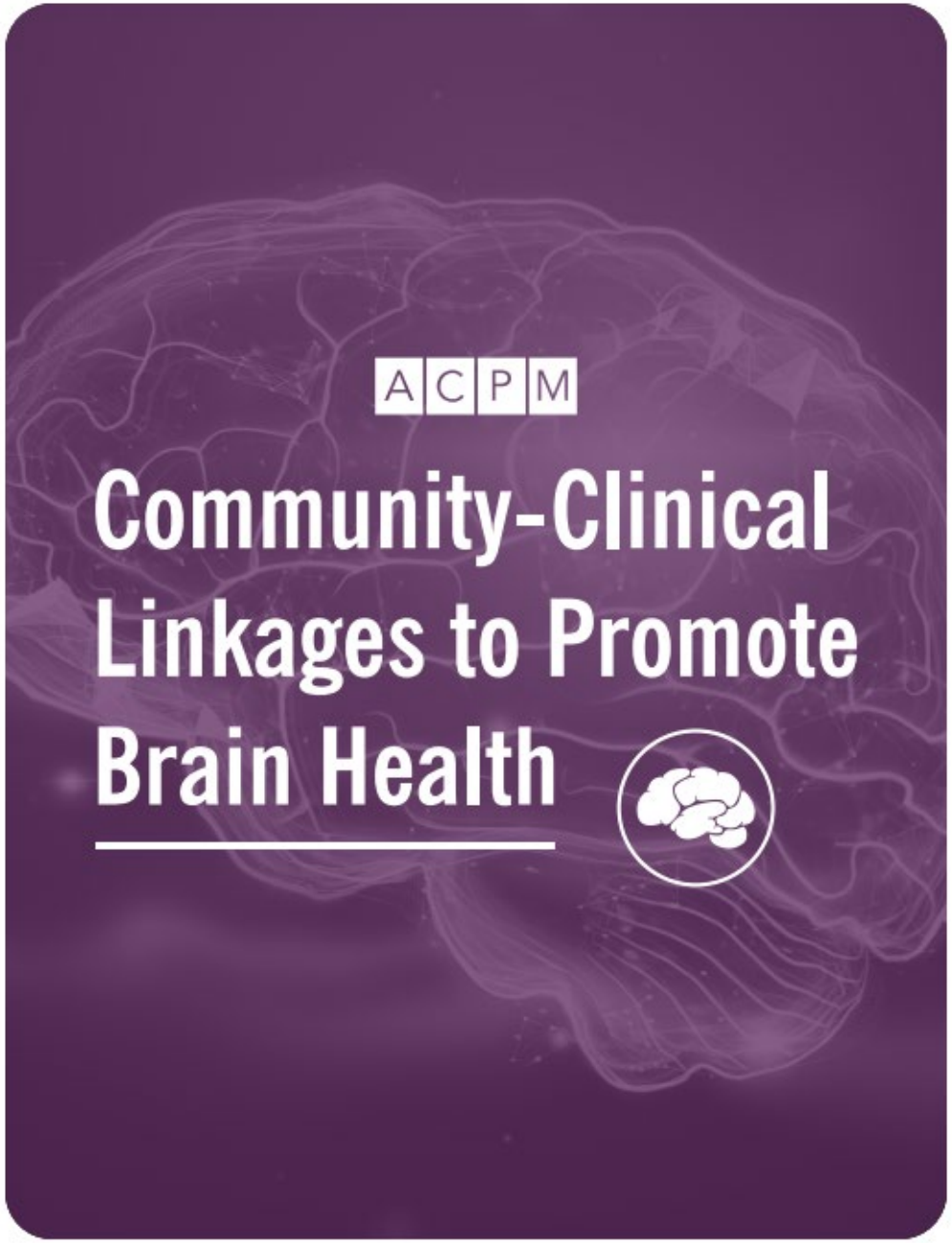
- Alabama
- Allegheny County, PA
- Cameron County, TX
- Kansas
- Kentucky
- Maricopa County, AZ
- Marion County, IN
- Michigan
- Montana
- New York City, NY
- Oregon
- Puerto Rico
- South Dakota

Component 2

- Alaska
- Boston, MA
- California
- Colorado
- Connecticut
- DC
- Georgia
- Hawaii
- Illinois
- Idaho
- Iowa
- Los Angeles County, CA
- Louisiana
- Maine
- Maryland
- Minnesota
- Mississippi
- Missouri
- Nevada
- New York
- Northwest Portland Area Indian Health Board
- Oklahoma
- Rhode Island
- South Carolina
- Tennessee
- Texas
- Vermont
- Virginia
- Washington
- Wisconsin

https://www.cdc.gov/aging-programs/php/bold/index.html

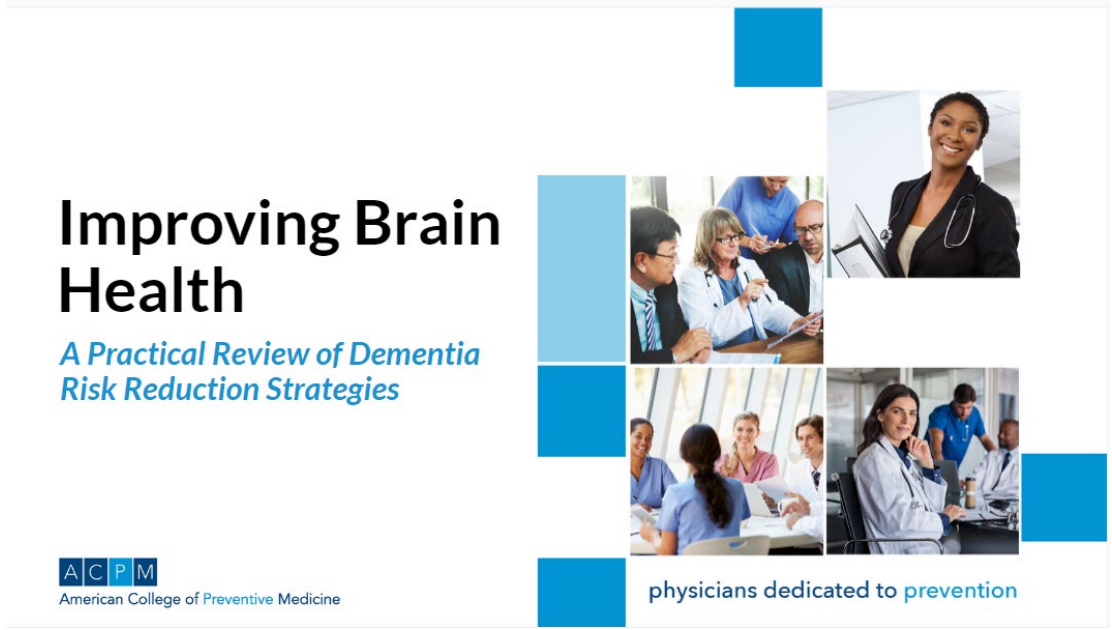
PRODUCT EXAMPLES

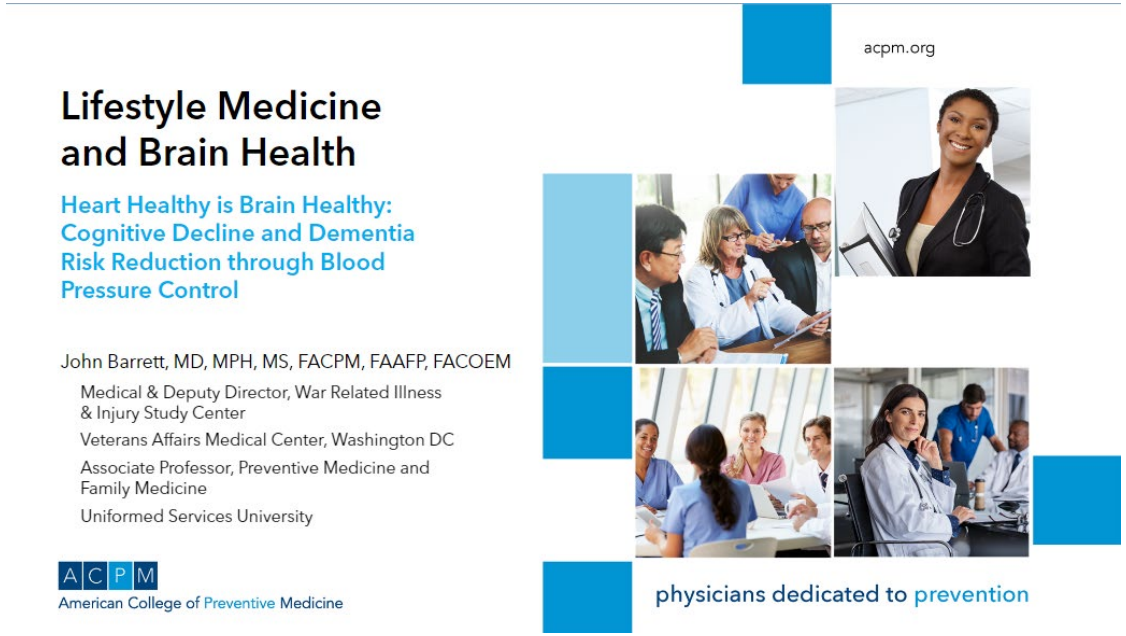


NEW Toolkit: Community-Clinical Linkages to Promote Brain Health

Brain-Health-Kit-v10.cdr (acpm.org)

- Designed for preventive medicine providers to implement and inform their practice around improving brain health within health systems.
- This tool aims to activate preventive medicine physicians and educate patients on ADRD, reduce risk factors related to dementia, and improve the brain health and cognitive functions of populations by leveraging clinical-community linkages through an equity-centered approach.





NEW Launch of ACPM Brain Health Courses

- Improving Brain Health: A Practical Review of Dementia Risk Reduction Strategies
- Heart Healthy is Brain Healthy: Cognitive Decline and Dementia Risk Reduction through Blood Pressure Control

The Healthy Brain Resource Center (HBRC) is a one-stop, easy-to-navigate website that helps users find credible information and materials to support implementing the Healthy Brain Initiative Road Map.

The HBRC currently features over 400 publicly available resources.

- CDC-verified resources and information all in one location.
- Robust search functions to quickly access information.
- A user manual and orientation video provide guidance on how to use the HBRC.
- Rolling content submissions accepted.
- Visit the HBRC at

https://www.cdc.gov/aging-programs/php/resource-center/index.html

CALL TO ACTION

PARTNER WITH YOUR BOLD PROGRAM OR HEALTH DEPARTMENT

INCORPORATE DEMENTIA AND CAREGIVING EDUCATION

VISIT https://www.cdc.gov/healthy-aging FOR MORE INFORMATION AND RESOURCES

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www.cdc.gov/healthy-aging

Closing Slide / Disclaimer

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The findings and conclusions in this presentation are those of the authors and do not necessarily represent the official position of the U. S. Centers for Disease Control and Prevention.

Oklahoma BOLD GWEP Collaboration

Lee A. Jennings, MD, MSHS
Associate Professor and Chief
Section of Geriatrics and Palliative Medicine
University of Oklahoma Health Sciences Center

Morgan Hamilton, MPH
Healthy Brain, Heart & Diabetes Program Manager
Oklahoma State Department of Health
Chronic Disease Prevention Service

BOLD- Awardee Oklahoma Healthy Brain Initiative

- **B**uilding **O**ur **L**argest **D**ementia **I**nfrastructure
  - BOLD Infrastructure for Alzheimer's Act – passed 12/31/2018
- Component 1: Infrastructure
  - September 30, 2020- September 29, 2023
    - Created the Oklahoma Healthy Brain Initiative Coalition
    - Updated and Published OK Alzheimer's and Related Dementias State Plan 2023-2027
- Component 2: Implementation
  - September 30, 2023- September 29, 2028
  - Currently in Year 1

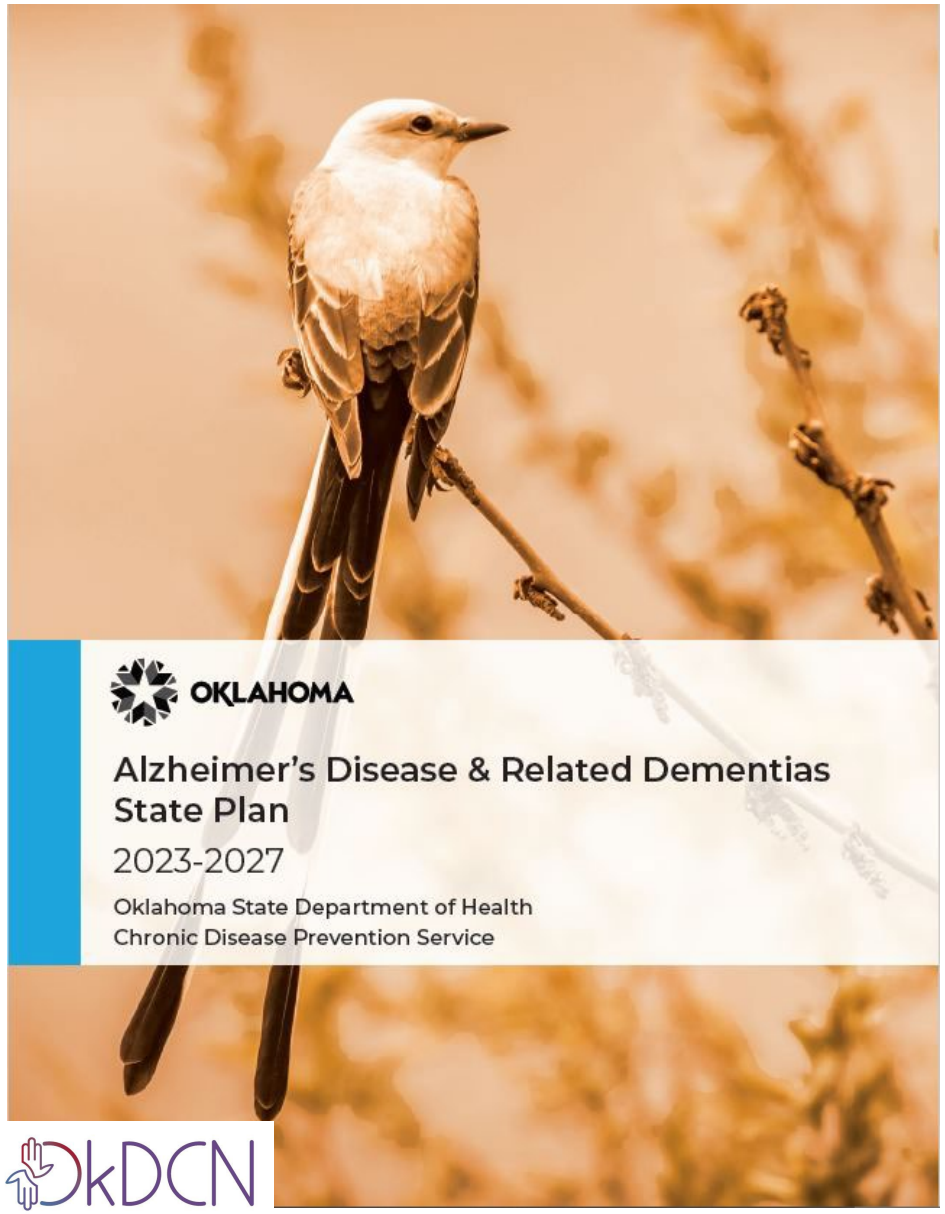
Oklahoma Dementia Care Network

OK GWEP—Oklahoma Dementia Care Network

- University of Oklahoma's Geriatric Workforce Enhancement Program (GWEP)
  - Awarded by HRSA 2019 and 2024
  - Created the Oklahoma Dementia Care Network (77+ members)
  - **Entirely focused on dementia workforce development**
    - Age- and dementia-friendly nursing homes and primary care
    - Career Technology Centers Train-the-Trainer model for CNA/LPN educators
    - ECHO (Age-Friendly Community Resources, Age-Friendly Nursing Home)
    - Community Health Worker training in dementia
    - Statewide family caregiver training in dementia
    - Partnerships with Tribal Nations, FQHC, rural nursing homes, Colleges of Nursing, Public Health, Social Work, OK Foundation for Medical Quality, State Dept of Health

- OkDCN Chairs the Workforce Development Workgroup
  - Meets bimonthly
  - Created goals and objectives for the ADRD State Plan
  - Assisting with the Implementation Plan and success of the plan
- To Learn more and/or to join visit: www.OklahoMa.gov/health/ohbi

Alzheimer's Disease and Related Dementias State Plan 2023-2027



Workforce Development

By 2025, increase healthcare workers in-service opportunities throughout the state by 10%, with a 5% increase each year after.

Organizations responsible: Oklahoma Dementia Care Network, Oklahoma State Department of Health

- Utilize the curriculum and trainings created by the Oklahoma Dementia Care Network and Project Echo for CNAs and CMAs across the state.
- Establish/maintain 5% of newly graduating CNAs with dementia certification over the next five years.
- Increase the number of current CNAs and CMAs with dementia certification by 5% over the next five years.

By January 2024, provide Alzheimer's Disease and Related Dementias specific certification for Community Health Workers (CHWs) and Community Health Representatives (CHRs).

Organizations responsible: OUHSC Hudson College of Public Health, Oklahoma Dementia Care Network

- Promote and utilize Dr. Reinschmidt's ADRD-specific training for CHWs and CHRs.

By 2025, increase first responders Alzheimer's Disease and Related Dementias training opportunities throughout the state by 5%.

Organizations responsible: Oklahoma Dementia Care Network, OU College of Medicine

- Utilize the curriculum and trainings created by the Oklahoma Dementia Care Network and OU College of Medicine.

OkDCN
Oklahoma Dementia Care Network

Dementia Friendly Oklahoma

Dementia Friendly Oklahoma is an initiative to bring awareness and education across the state to support those living with dementia and their care partners. Oklahoma is a member of the Dementia Friendly America® Network which is a multi-sector, national collaborative on a mission to foster communities that are equipped to support people with dementia and their family and friend care partners by working to become “dementia friendly.”

Host an Educational Presentation today to begin your journey to becoming more Dementia Friendly!

Scan the QR code to sign up for a presentation.

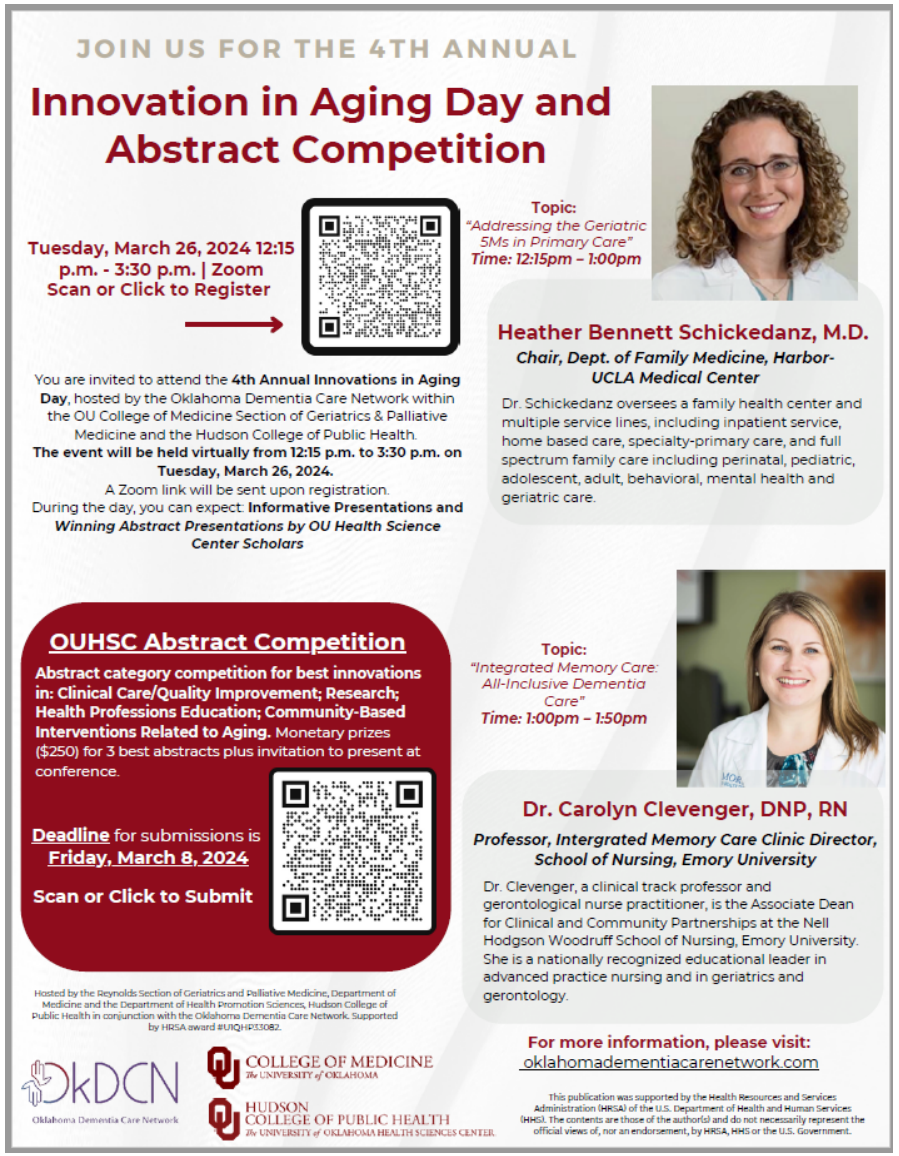
OkDCN Oklahoma Dementia Care Network

First Responder Statewide Training

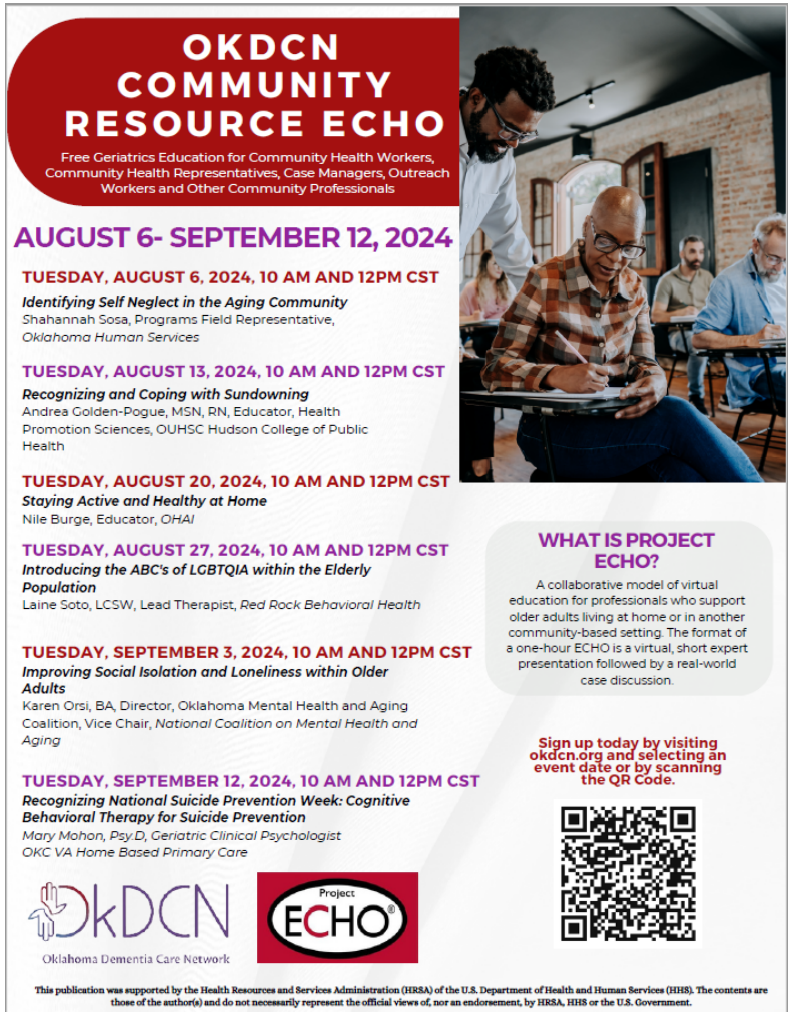
- Statewide approach
- New initiative
- OHBI, OKDCN, Alzheimer's Association OK Chapter

Innovations in Aging Day

- Annual OK GWEP Conference
- Corresponds with Careers in Aging Month (March)
- Co-hosting this year with OHBI
- Additional speakers
- Additional CEUs
- Targeting a broader audience



Project ECHO Special Sessions



OkDCN
Oklahoma Dementia Care Network

How to contact us!

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Chronic Disease Prevention Service
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BOLD Public Health Center of Excellence on Dementia Caregiving (PHCOE-DC) and the Minnesota Northstar Geriatrics Workforce Enhancement Program

Joseph E. Gaugler, PhD

BOLD PUBLIC HEALTH CENTER OF EXCELLENCE ON DEMENTIA CAREGIVING

Minnesota Northstar Geriatrics Workforce Enhancement Program MN GWEP

SCHOOL OF PUBLIC HEALTH
UNIVERSITY OF MINNESOTA

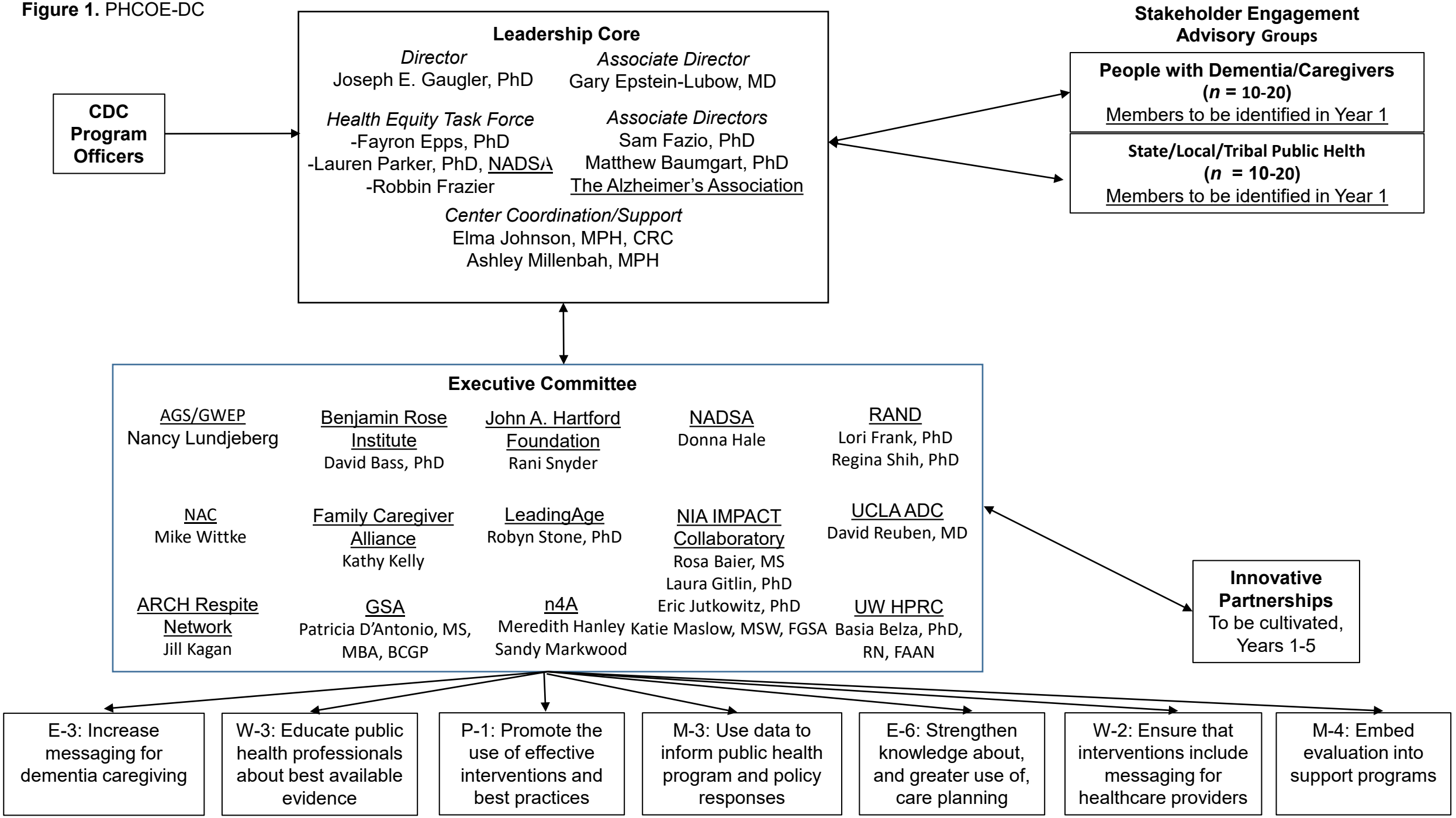
PHCOE on Dementia Caregiving

*Our **Mission** is to assist state, tribal and local public health agencies nationwide in developing their dementia caregiving-focused programs and initiatives.*

We achieve our mission by:

1. Providing expert **technical assistance** to public health agencies for selecting their caregiving-related goals.
2. **Improving access to & use of** evidence-based programs, tools, materials and best-practices in dementia caregiving.
3. **Facilitating connections and collaboration** between public health agencies and a wide network of providers and organizations serving dementia caregivers.

Figure 1. PHCOE-DC



PHCOE-DC ←→ MN-GWEP

- Team Members
  - Joe Gaugler, PhD
    - Director, BOLD PHCOE-DC
    - Leadership Core, MN-GWEP
  - Ashley Millenbah, MPH
    - Project Coordinator, PHCOE-DC
    - Coordinator, Dementia Education Initiatives, MN-GWEP
  - Robbin Frazier
    - Coordinator, Health Equity Task Force, PHCOE-DC
    - Community Liaison, MN-GWEP, Dementia Education Initiatives
- Initiatives
  - MN-GWEP: Dementia Education
    - County visits
    - HRSA training modules
    - Conference initiatives
  - MN-GWEP/PHCOE-DC: Alter, Webinars

Visit our Resource Hub

bitly

bolddementiacaregiving.org/resource-hub/

BOLD
PUBLIC HEALTH
CENTER OF EXCELLENCE
ON DEMENTIA
CAREGIVING

Education Resources to Teach Age-Friendly Care

Kristine Talley, PhD, CNP, RN, FGSA
carl0106@umn.edu

University of Minnesota
Driven to Discover®

Age-Friendly Care and Education *Collection*

z.umn.edu/AgeFriendlyCollection

- **What it is:** Searchable repository of over 1,355 educational resources on Age-Friendly care
- **Audience:** educators, health professionals, learners seeking quality material on aging care, education, and research

How Material is Added

- Mining Websites & GWEP Sites for content
- Others can contribute their material
- Replacement for POGOe?

- **Demonstrate how to use:** search bar, keywords, resource types

Usage of Age-Friendly Care and Education Collection

Hosted by

23,348 engagements with website

between 3/17/2020-6/30/2024

Top 10 Resources Accessed

Title	Type	Views
Post Traumatic Stress Disorder Case Study	Case Study	3783
Millie Larsen - Unfolding Case	Case Study	3529
ConsultGeri	Other	2832
Julia Morales and Lucy Grey - Unfolding Case	Case Study	2816
Henry and Ertha Williams - Unfolding Case	Case Study	2481
Sherman "Red" Yoder - Unfolding Case	Case Study	2270
Recommended Baccalaureate Competencies and Curricular Guidelines for the Nursing Care of Older Adults	Unpublished Document	2067
STOPP/START criteria for potentially inappropriate prescribing in older people: version 2	Journal Article	1680
Case Study: Mrs. Parker	Case Study	1642
Palliative Care Fast Facts and Concepts	Other	1570

Geriatric Education Toolkits

https://mngwep.nexusipe.org/toolkits

- **What it is:** Digital Learning Module, List of Resources for Faculty
- **Audience:** educators looking for online learning activities and other resources on geriatric topics, interprofessional learners
- **Created by experts and peer reviewed interprofessionally**
- **Educational designer and graphic artist part of team**

12 Available Toolkits

- Managing Urinary Incontinence
- Geriatric Assessment
- Maximizing Mobility
- Effective Medication Self Management
- What Matters
- Ageism
- Suicide in Older Adults
- Understanding Medicare, Medicaid, & Hospice Benefits for Providers
- HIV & Aging
- Clinical Care of the Immigrant Older Adult
- LGBTQ Aging Care
- Opiod Use Disorder

MN
GWEP
University of Minnesota
Driven to Discover℠

Support for GWEP

This project is supported by the Health Resources and Services Administration (HRSA) of the U.S. Department of Health and Human Services (HHS) as part of an award (1U1QHP53045-01-00). The contents are those of the author(s) and do not necessarily represent the official views of, nor an endorsement, by HRSA, HHS or the U.S. Government.

This project is part of the Minnesota Northstar GWEP, which is also supported by the Otto Bremer Trust and the University of Minnesota Office of Academic Clinical Affairs.

MN GWEP

University of Minnesota
Driven to Discover®

UNIVERSITY
OF MINNESOTA
Driven to Discover®

BOLD Public Health Center of Excellence on Early Detection of Dementia

Soo Borson, MD
Co-Lead, BOLD Center of Excellence on Early Detection of Dementia
Professor of Clinical Family Medicine, USC Keck School of Medicine
Deputy Editor, Journal of the American Geriatrics Society

9/24/24

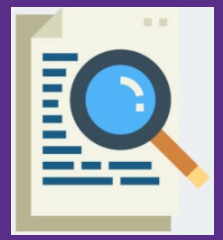
BOLD
PUBLIC HEALTH CENTER OF EXCELLENCE
EARLY DETECTION OF DEMENTIA

BOLD Public Health Center of Excellence on Early Detection of Dementia

WHO WE ARE: A national resource for driving evidence-based public health strategies for early detection of dementia.

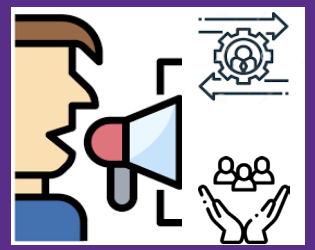
MISSION: Increase early detection of dementia nationwide.

VISION: Better healthcare and well-being for older adults and their care partners through earlier detection of dementia.



Disseminate ways to improve detection

Co-create solutions with national partners



Promote change within stakeholder organizations nationwide

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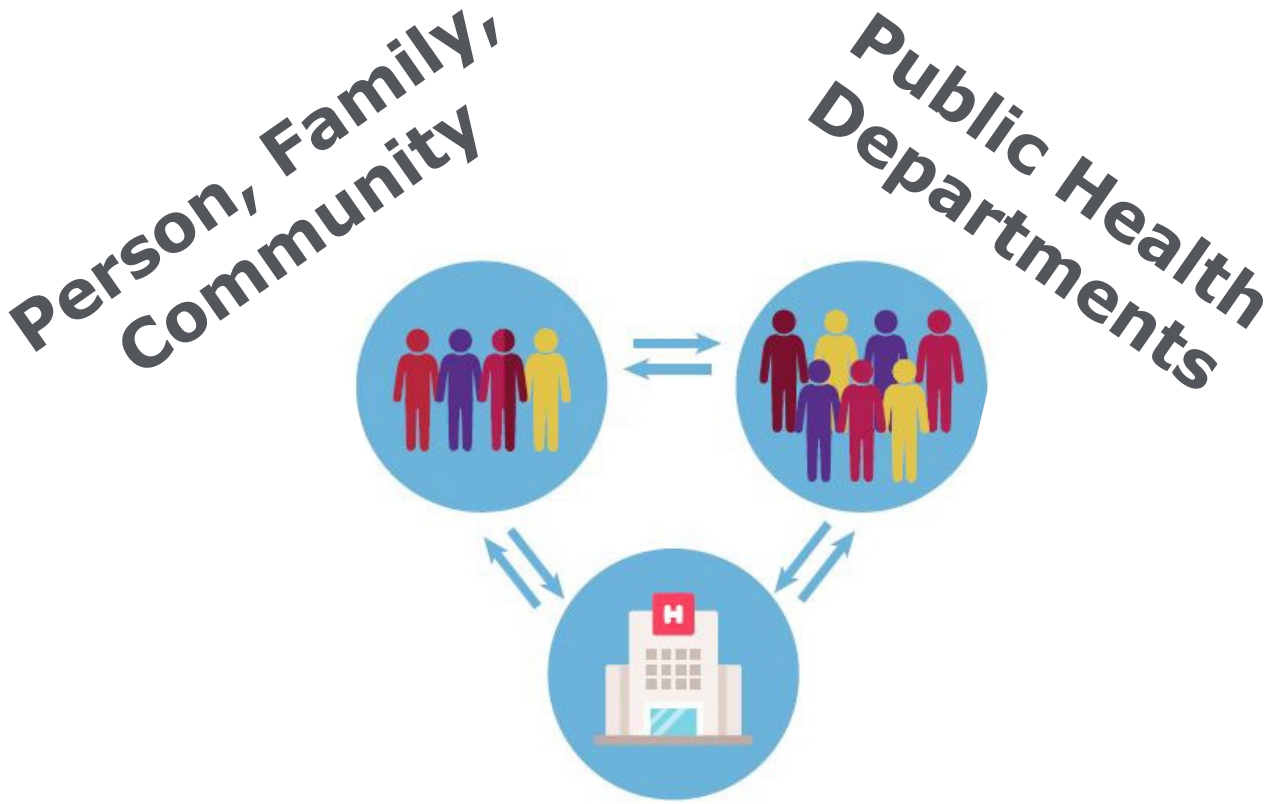
Organizational Strategic Focus
Three Sector Approach



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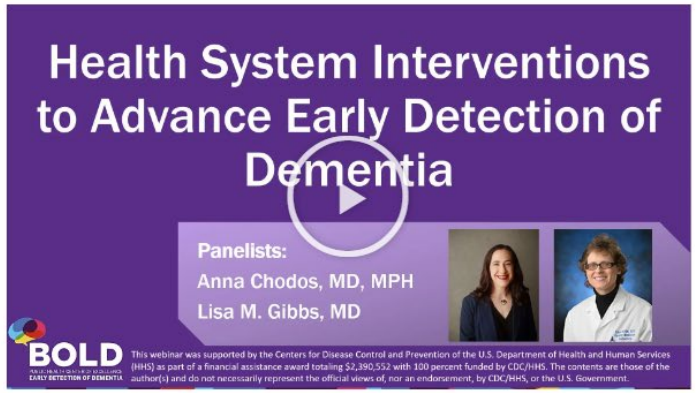
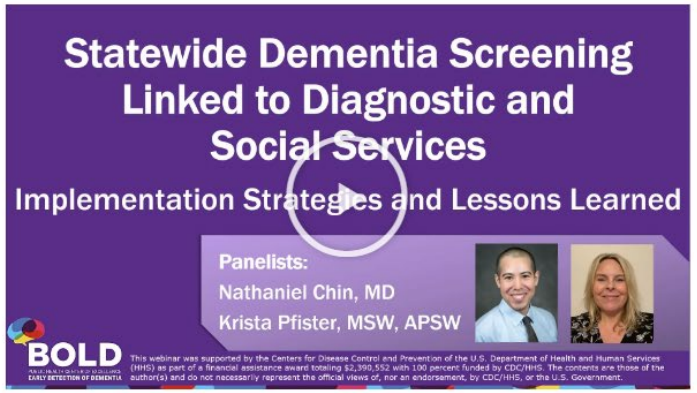
Webinars

The BOLD Public Health Center of Excellence on Early Detection of Dementia is pleased to offer our series of conversations about interventions to promote earlier dementia detection as a pathway to better care and outcomes.





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Webinar Excerpts

Short on time and can't watch a full webinar?

Catch up on the key take-aways in these short (<5 minute) clips!

Upcoming Webinar

December 2024

A conversation with Drs. Barak Gaster and Jackie Raetz:
"Cognition in Primary Care: Embracing Our Values."

Keep an eye on our webinar page below or sign up for our Newsletter to register.

Visit our *Webinars* page to stay up to date on upcoming webinar announcements and watch our webinar recordings and short clips!
bolddementiadetection.org/webinars/

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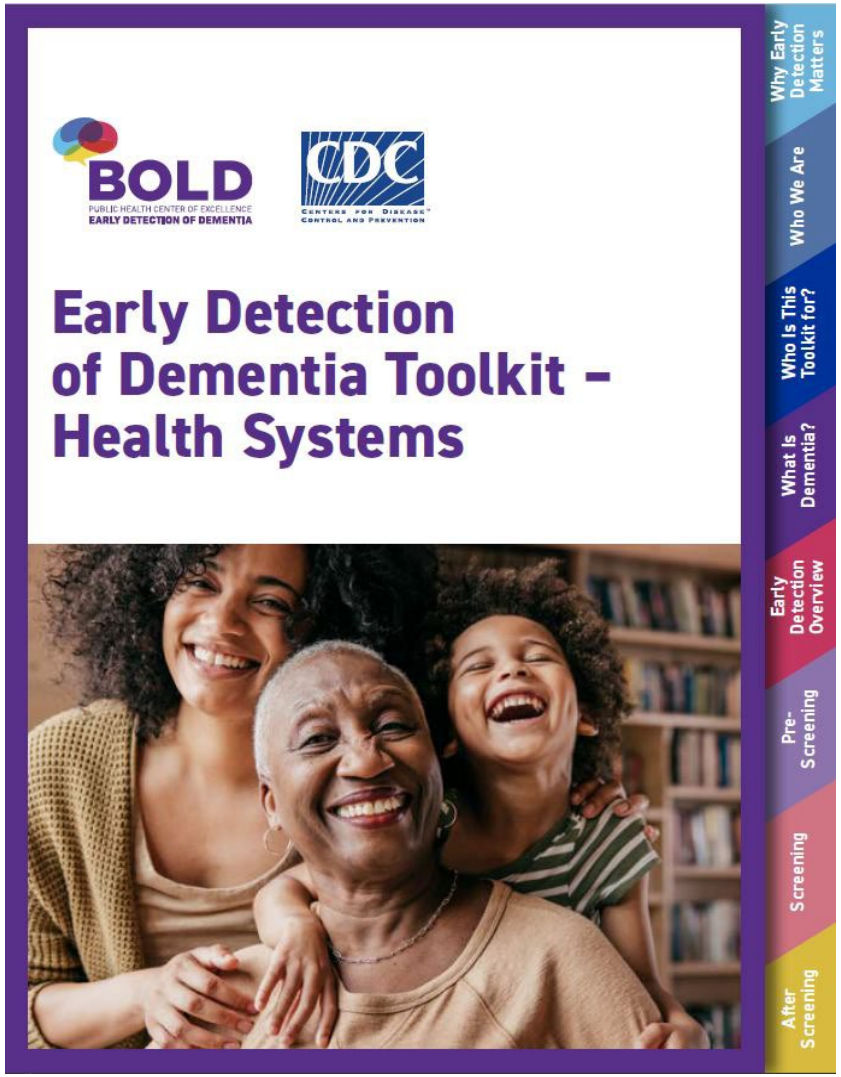
Early Detection Toolkit



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In the Pipeline...

Sector-specific Early Detection Toolkits

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Health System Toolkit Supplement - Organizational Strategies

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Early Detection of Dementia Toolkit – Health Departments

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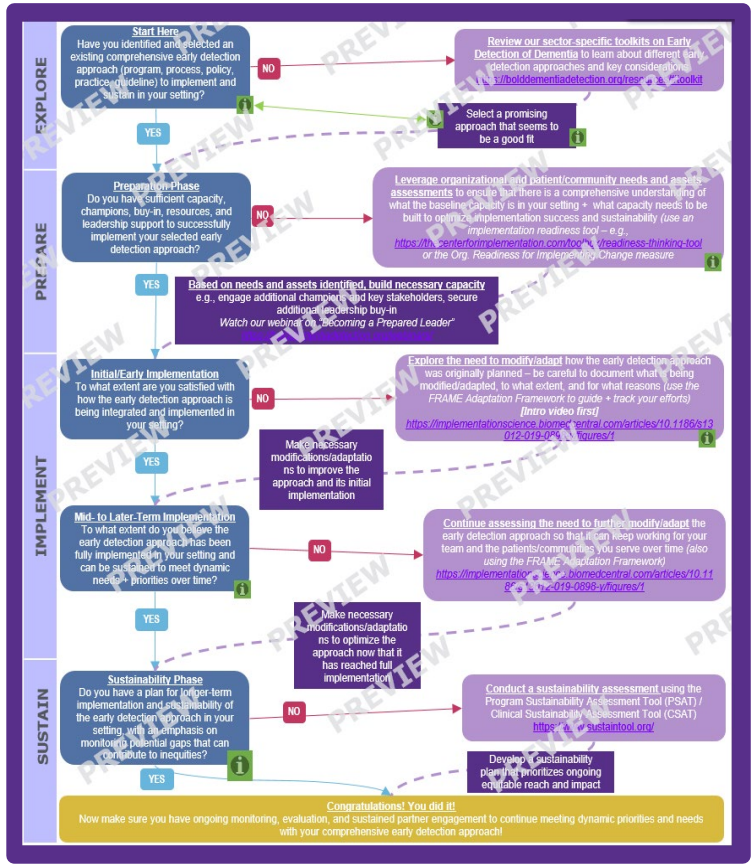
Early Detection of Dementia Toolkit – Community-Based Organizations

Implementation and Sustainment Decision Tree Guide



Key opportunities for collaboration between GWEPs and DOHs

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Eyes on the Prize
Why We Do This…
and How We Can Do It Better Together

- Define the outcomes that matter
- Choose a framework for cross-sector integration
- Train across sectors
- Develop and refine workforce roles

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Q&A Session & Evaluation

Moderated by: Jane F. Potter, MD, FACP, AGSF

- Please submit your questions with the Q&A function and indicate who your question is for.

- Please scan the QR code to complete an evaluation for today's webinar collaboration. We value your feedback.

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