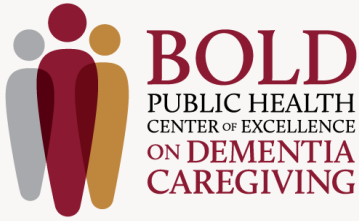# Get Assistance from PHCOE-DC for Your Caregiving Programming

Who we are:

The mission of the **BOLD Public Health Center of Excellence on Dementia Caregiving (PHCOE-DC)** is to assist public health agencies in developing current initiatives and starting new ones to help build support systems for family dementia caregivers in their jurisdictions.

Our work focuses on identifying, translating and disseminating evidence from research and evidence-informed best practices in dementia caregiving.

A few examples of how we can help you...

- *Plan your dementia caregiving strategy.* Grow your coalition, select dementia caregiving-related goals for your state plan, evaluate your caregiving initiatives, and more.
- *Find the right program.* Identify effective, culturally-responsive programs to support diverse caregivers in your jurisdiction.
- *Connect with experts.* Get advice and guidance from national leaders in the development of dementia tools and evidence-based programs to support the work of your community partners who serve dementia caregivers.

What might this look like in practice?

Here are a few ways we supported other public health agencies like yours:

Component 1

- Developing caregiver-focused social media messaging for a public awareness campaign
- Connecting a state health department and their partner organization with program developers to identify strategies to scale and sustain the REACH caregiver program
- Selecting and prioritizing caregiving goals and strategies to include in the state ADRD plan
- Summarizing evidence on cost-effectiveness and Medicaid savings of caregiver programs to share with state legislature

Component 2

- Provide resources to inform selection of evaluation metrics for caregiver programs
- Identifying and developing caregiver-specific content for a dementia-focused training curriculum for healthcare providers and public health professionals
- Selecting a framework and measures to assess sustainability of caregiving strategies
- Recommending resources for caregivers and healthcare and services providers to include in online state ADRD directory

SCAN ME

Request free technical assistance